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12	UNITED STATE	S DISTRICT COURT
13	NORTHERN DIST	RICT OF CALIFORNIA
14		
15	IN RE GOOGLE PLAY STORE ANTITRUST LITIGATION	Case No. 3:21-md-02981-JD
16	THIS DOCUMENT IS RELATED TO:	DECLARATION OF IAN PURVES IN SUPPORT OF MATCH PLAINTIFFS'
17 18	Match Group, LLC, et al., v. Google LLC, et al., Case No. 3:22-cv-02746-JD	SEALING REQUEST UNDER THE OMNIBUS MOTION TO SEAL MATERIALS SUBMITTED IN CONNECTION WITH THE
19	Epic Games Inc. v. Google LLC et al., Case No. 3:20-cv-05671-JD	SUMMARY JUDGMENT AND DAUBERT BRIEFING
20		
21	In re Google Play Consumer Antitrust Litigation, Case No. 3:20-cv-05761-JD	
22	State of Utah et al. v. Google LLC et al., Case No. 3:21-cv-05227-JD	
23	Case No. 5.21-cv-03227-JD	
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	DUDVES DECL. ISO MATCH DI AINTIEES, SEALING	G REQUEST LINDER THE OMNIBUS SEALING MOTION

PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD

## **DECLARATION OF IAN PURVES**

I, Ian Purves, declare:

- I am Director of Program Management, Distribution Channels and Payments for Match Group, LLC ("MGL").
- 2. Through the course of my employment with MGL, I have become familiar with MGL's treatment of proprietary business information as it pertains to the dating services operated by MGL, including Tinder and Match. Through my role, I am also familiar with how other companies within the Match Group, Inc. portfolio, including Humor Rainbow, Inc., PlentyofFish Media ULC, and People Media, Inc. (collectively, with MGL, the "Match Plaintiffs") handle their respective proprietary business information, including such information as it pertains to their respective brands, OkCupid, PlentyofFish, and OurTime, as well as how other Match Group, Inc. portfolio brands, which are not operated by Match Plaintiffs, handle confidential and proprietary business information. I make this declaration in response to the parties' Omnibus Motion to Seal Materials Submitted in Connection with the Summary Judgment and *Daubert* Briefing ("Omnibus Motion to Seal") pursuant to Civil Local Rule 79-5(e) on behalf of Match Plaintiffs. I know the facts stated herein based on my own personal knowledge and, if called as a witness, I could and would testify competently thereto.
- 3. Since 2015, I have been employed by MGL, which, like the other Match Plaintiffs, is an online dating service provider within the highly competitive online dating category. Companies in these industries, including Match Plaintiffs, undertake extensive measures to protect their confidential information from competitors to ensure that they maintain their competitive advantages. Match Plaintiffs are key innovators and constantly seek to gain—and maintain—an edge in this always evolving industry; Match Plaintiffs compete vigorously with both new and established companies that are eager to imitate ideas or garner strategic insights from others in the industry like Match Plaintiffs. There is no doubt that competitors would be very eager to acquire and study Match Plaintiffs' non-public, confidential and proprietary business information and exploit it to gain competitive advantage.
  - 4. I understand that the parties to the litigation have filed motions for partial summary

judgment and *Daubert* motions at Case No. 3:21-md-02981-JD ("Dkt."), Dkts. 483, 484, 486, and
487 (collectively, the "Motions"). I have reviewed the portions relevant to Match Plaintiffs of the
unredacted materials identified below, including the following documents: Dkt. 481-1, Dkt. 485-2,
Dkt. 485-3, Dkt. 488-11, Dkt. 488-19, Dkt. 488-2, Dkt. 488-25, Dkt. 488-26, Dkt. 488-28, Dkt.
488-3, Dkt. 488-4, Dkt. 488-8, Dkt. 488-9, Dkt. 489-2, Dkt. 489-3, Dkt. 489-5, Dkt. 507-1, Dkt.
507-10, Dkt. 507-11, Dkt. 507-14, Dkt. 507-15, Dkt. 507-16, Dkt. 507-19, Dkt. 507-21, Dkt. 507-6,
Dkt. 510-2, Dkt. 510-3, Dkt. 510-4, Dkt. 510-5, Dkt. 510-9, Dkt. 511-19, Dkt. 511-40, and Dkt.
511-41. Specified portions of those materials should remain under seal for the reasons stated in this
declaration.<sup>1</sup>

- 5. Specifically, disclosing this information to third parties could be used against Match Plaintiffs in their future business negotiations with third parties. Information that may seem insignificant on its own can (individually or with other documents) give an expert reader or industry competitor meaningful insight. This insight can be derived even if the information is several years old. For example, the amount of consumer spending that took place on a particular Match Plaintiff brand's dating app during a particular time period could allow those competitors to selectively compete against Match Plaintiffs' brands where they are most competitively vulnerable, placing Match Plaintiffs' brands at a competitive disadvantage. Apart from directly harming Match Plaintiffs' businesses, Match Plaintiffs' non-public, confidential and proprietary business information could confuse investors by stoking speculation about Match Plaintiffs' services, finances, and prospects. Companies in our industry do not and would not release this type of information publicly.
- 6. Match Plaintiffs request to seal the following materials listed below. All lettered exhibits (e.g., "Exhibit A1," "Exhibit E3," etc.) refer to those exhibits attached to the Declaration

Dockets"). All references herein refer to the same documents on the Individual Dockets.

<sup>&</sup>lt;sup>1</sup> In addition to having been filed in the MDL docket, Case No. 3:21-md-02981-JD, I understand that these documents have also been filed on the individual dockets at *Match Group, LLC et al. v. Google LLC et al.*, 3:22-cv-02746-JD ("Match Action"); *In re Google Play Consumer Antitrust Litigation*, Case No. 3:20-cv-05761-JD (N.D. Cal.) ("Consumer Action"), *State of Utah et al. v. Google LLC et al.*, No. 3:21-cv-05227-JD (N.D. Cal.) ("States Action"); and *Epic Games, Inc. v. Google LLC et al.*, No. 3:20-cv-05671-JD (N.D. Cal) ("Epic Action") (collectively, "Individual")

## 1 of Nicholas Pfeiffer:

2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
	7.	Exhibit A1	Page 3 (under	This text contains the login information for
4		(Declaration of Joseph A. Reiter in	"Contact email"; under	accessing the Google Play Console. This non- public and confidential login information is
5		Support of Match Plaintiffs' Motion	"Play Console login email";	sensitive and not relevant to the Motions. For example, a potential counterparty armed with this
6		for Partial	and under	non-public information could use it to log in to
7		Summary Judgment [Dkt. 488-2])	"Application package	the Match Plaintiffs' accounts or access additional confidential, non-public information,
8			name")	which would severely and adversely impact Match Plaintiffs.
9	8.	Exhibit A1 (Declaration of	Page 5 (under "Contact"	This text contains the login information for accessing the Google Play Console. This non-
10		Joseph A. Reiter in	email"; under	public and confidential login information is
		Support of Match Plaintiffs' Motion	"Play Console login email";	sensitive and not relevant to the Motions. For example, a potential counterparty armed with this
11		for Partial Summary Judgment	and under "Application	non-public information could use it to log in to the Match Plaintiffs' accounts or access
12		[Dkt. 488-2])	package name")	additional confidential, non-public information, which would severely and adversely impact
13	9.	Exhibit A1	Page 34 (chart	Match Plaintiffs. This information contains non-public information
14		(Declaration of	below "Tinder Value	regarding Match Plaintiffs' financials and
15		Joseph A. Reiter in Support of Match	Breakdown";	installation data on the Google Play Store.  Disclosure would severely and adversely impact
16		Plaintiffs' Motion for Partial	between "In 2018" and end	Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and
17		Summary Judgment [Dkt. 488-2])	of bullet point)	potential business counterparties, they could use this non-public and confidential information to
18		[210 100 2]/		disadvantage Match Plaintiffs in marketing and in
19				negotiations. For example, a potential counterparty armed with this non-public
				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
20				this financial information. In addition, material, non-public, sensitive financial information may
21				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
22				Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for
23				investors and other parties and lead to inappropriate inferences about this information
24				and other parts of Match Group, Inc.'s portfolio
25				of business. This information, moreover, is not relevant to the Motions.
26	10.	Exhibit A19 (Exhibit 1 to	Page ending - 123 (under	This text contains the login information for accessing the Google Play Console. This non-
27		Declaration of Joseph A. Reiter in	"Contact email"; under	public and confidential login information is sensitive and not relevant to the Motions. For
28		Support of Match Plaintiffs' Motion	"Play Console login email";	example, a potential counterparty armed with this non-public information could use it to log in to

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
	for Partial Summary Judgment [Dkt. 488-3])	and under "Application package name")	the Match Plaintiffs' accounts or access additional confidential, non-public information, which would severely and adversely impact Match Plaintiffs.
11.	Exhibit A19 (Exhibit 1 to Declaration of Joseph A. Reiter in Support of Match Plaintiffs' Motion for Partial Summary Judgment [Dkt. 488-3])	Page ending - 124 (under "Contact email"; under "Play Console login email"; and under "Application package name";)	This text contains the login information for accessing the Google Play Console. This non-public and confidential login information is sensitive and not relevant to the Motions. For example, a potential counterparty armed with this non-public information could use it to log in to the Match Plaintiffs' accounts or access additional confidential, non-public information, which would severely and adversely impact Match Plaintiffs.
12.	Exhibit A20 (Exhibit 2 to	Page ending - 077 (under	This text contains the login information for accessing the Google Play Console. This non-
	Declaration of Joseph A. Reiter in Support of Match	"Contact email"; under "Play Console	public and confidential login information is sensitive and not relevant to the Motions. For example, a potential counterparty armed with this
	Plaintiffs' Motion for Partial	login email";	non-public information could use it to log in to the Match Plaintiffs' accounts or access
	Summary Judgment [Dkt. 488-4])	"Application package	additional confidential, non-public information, which would severely and adversely impact
13.	Exhibit A21	name") Page ending -	Match Plaintiffs.  This information contains non-public information
	(Exhibit 8 to Declaration of Joseph A. Reiter in	732 (between "says basically" and	regarding OkCupid subscription data. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
	Support of Match Plaintiffs' Motion for Partial	"They are")	future. If revealed to competitors and potential business counterparties, they could use this non- public and confidential information to
	Summary Judgment [Dkt. 488-8])		disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
	[DKt. 400 0])		counterparty armed with this non-public information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-
			public, sensitive information may not be (and need not be) consistent with Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s business. This information,
14.	Exhibit A22	Page ending -	moreover, is not relevant to the Motions.  This information contains non-public information
1-7.	(Exhibit 9 to Declaration of	163 (between "spend was"	regarding financials related to Tinder on the Google Play Store. Disclosure would severely
	Joseph A. Reiter in Support of Match	and "On Wed")	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Plaintiffs' Motion for Partial	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	competitors and potential business counterparties, they could use this non-public and confidential

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Summary Judgment [Dkt. 488-9])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
				potential counterparty armed with this non-public
4				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
5				this financial information. In addition, material, non-public, sensitive financial information may
6				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
7				Inc.'s public financial filings. Therefore,
8				revealing this financial data publicly can be misleading for investors and other parties and
9				lead to inappropriate inferences about this information and other parts of Match Group,
10				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
11	15.	Exhibit A22	Page ending -	This information contains non-public information
		(Exhibit 9 to Declaration of	164 (between "delivered"	regarding financials related to Tinder on the Google Play Store. Disclosure would severely
12		Joseph A. Reiter in Support of Match	and "in consumer")	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
13		Plaintiffs' Motion for Partial		competitors and potential business counterparties, they could use this non-public and confidential
14		Summary Judgment		information to disadvantage Match Plaintiffs in
15		[Dkt. 488-9])		marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain layorage against
16				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
17				this financial information. In addition, material, non-public, sensitive financial information may
18				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
19				Inc.'s public financial filings. Therefore, revealing this financial data publicly can be
20				misleading for investors and other parties and lead to inappropriate inferences about this
21				information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
22	16.	Exhibit A22 (Exhibit 9 to	Page ending -	This information contains non-public information
23		Declaration of	166 (between "grossing app"	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
24		Joseph A. Reiter in Support of Match	and "OKCupid";	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
25		Plaintiffs' Motion for Partial	and between "an average"	competitors and potential business counterparties, they could use this non-public and confidential
26		Summary Judgment [Dkt. 488-9])	and "Match Group's")	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
27			- · · · · · · · · · · · · · · · · · · ·	potential counterparty armed with this non-public information could use it to obtain leverage against
28				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material.

1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				non-public, sensitive financial information may not be (and need not be) consistent with generally
				accepted accounting principles or Match Group,
4				Inc.'s public financial filings. Therefore, revealing this financial data publicly can be
5				misleading for investors and other parties and lead to inappropriate inferences about this
6				information and other parts of Match Group,
7				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
8	17.	Exhibit A23 (Exhibit 11 to	Page ending - 127 (between	This information contains non-public information regarding financials related to Tinder on the
9		Declaration of Joseph A. Reiter in	"spend was" and "On Wed";	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
10		Support of Match	and between	negotiate agreements in the future. If revealed to
		Plaintiffs' Motion for Partial	"delivered" and "in	competitors and potential business counterparties, they could use this non-public and confidential
11		Summary Judgment [Dkt. 488-11])	consumer")	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
12				potential counterparty armed with this non-public information could use it to obtain leverage against
13				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
14				non-public, sensitive financial information may
15				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
16				Inc.'s public financial filings. Therefore, revealing this financial data publicly can be
17				misleading for investors and other parties and lead to inappropriate inferences about this
18				information and other parts of Match Group, Inc.'s portfolio of business. This information,
	10			moreover, is not relevant to the Motions.
19	18.	Exhibit A23 (Exhibit 11 to	Page ending - 130 (between	This information contains non-public information regarding Match Plaintiffs' financials on the
20		Declaration of Joseph A. Reiter in	"grossing app" and	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
21		Support of Match Plaintiffs' Motion	"OKCupid"; and between	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
22		for Partial	"an average"	they could use this non-public and confidential
23		Summary Judgment [Dkt. 488-11])	and "Match Group's")	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
24				potential counterparty armed with this non-public information could use it to obtain leverage against
25				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
26				non-public, sensitive financial information may not be (and need not be) consistent with generally
				accepted accounting principles or Match Group,
27				Inc.'s public financial filings. Therefore, revealing this financial data publicly can be
28				misleading for investors and other parties and

No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
21.	Exhibit A7 (Exhibit 22 to Declaration of Joseph A. Reiter in Support of Match Plaintiffs' Motion for Partial Summary Judgment [Dkt. 488-19])	Page ending - 539 (between "Subs" and "they come")	This text reveals specific details about Match Plaintiffs' pricing strategy in connection with specific commercial programs, as well as information about customer behavior. Public disclosure could cause harm to Match Plaintiffs' competitive standing by giving competitors and others insights into Match Plaintiffs' business strategies and customer behavior, which could allow them to alter their business tactics accordingly.
22.	Exhibit A7 (Exhibit 22 to Declaration of Joseph A. Reiter in Support of Match Plaintiffs' Motion for Partial Summary Judgment [Dkt. 488-19])	Page ending - 553 (between "Match is a" and "business")	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive financial information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this financial data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information,
23.	Exhibit A12 (Exhibit 28 to Declaration of Joseph A. Reiter in Support of Match Plaintiffs' Motion for Partial Summary Judgment [Dkt. 488-25])	Page ending - 644 (between "Cell:" and end of line)	moreover, is not relevant to the Motions.  This text contains the cell phone number of an individual employee. This personally identifying information is sensitive and not relevant to the Motions.
24.	Exhibit A13 (Exhibit 30 to Declaration of Joseph A. Reiter in Support of Match Plaintiffs' Motion	Page 25 (between "2022 to range from" and "I understand")	This information contains non-public information that can be used to infer Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		for Partial	Imormation	business counterparties, they could use this non-
3		Summary Judgment [Dkt. 488-26])		public and confidential information to disadvantage Match Plaintiffs in marketing and in
4		[210 100 20])		negotiations. For example, a potential
5				counterparty armed with this non-public information could use it to obtain leverage against
				Match Plaintiffs in negotiations by pointing to
6				this financial information. In addition, material, non-public, sensitive financial information may
7				not be (and need not be) consistent with generally
8				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore,
9				revealing this financial data publicly can be
				misleading for investors and other parties and lead to inappropriate inferences about this
10				information and other parts of Match Group, Inc.'s portfolio of business. This information,
11				moreover, is not relevant to the Motions.
12	25.	Exhibit A14 (Exhibit 32 to	Page ending - 899 (between	This information contains non-public information regarding financials related to Tinder on the
		Declaration of	"Consumer	Google Play Store. Disclosure would severely
13		Joseph A. Reiter in Support of Match	Spend" and "(Period:";	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
14		Plaintiffs' Motion	between	competitors and potential business counterparties,
15		for Partial Summary Judgment	"30%:" and end of line;	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
16		[Dkt. 488-28])	and between "15%:" and	marketing and in negotiations. For example, a
			end of line)	potential counterparty armed with this non-public information could use it to obtain leverage against
17				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
18				non-public, sensitive financial information may
19				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
				Inc.'s public financial filings. Therefore,
20				revealing this financial data publicly can be misleading for investors and other parties and
21				lead to inappropriate inferences about this
22				information and other parts of Match Group, Inc.'s portfolio of business. This information,
23	26	Enhibit A 1 4	Dono andino	moreover, is not relevant to the Motions.
	26.	Exhibit A14 (Exhibit 32 to	Page ending - 902 (chart	This information contains non-public information regarding Match Plaintiffs' financials and
24		Declaration of	below "Tinder Value	installation data on the Google Play Store.
25		Joseph A. Reiter in Support of Match	Breakdown";	Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements
26		Plaintiffs' Motion for Partial	between "In 2018" and end	in the future. If revealed to competitors and potential business counterparties, they could use
		Summary Judgment	of bullet point)	this non-public and confidential information to
27		[Dkt. 488-28])		disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
28				counterparty armed with this non-public

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
4				this financial information and data. In addition, material, non-public, sensitive financial
				information may not be (and need not be)
5				consistent with generally accepted accounting principles or Match Group, Inc.'s public financial
6				filings. Therefore, revealing such data publicly can be misleading for investors and other parties
7				and lead to inappropriate inferences about this information and other parts of Match Group,
8				Inc.'s portfolio of business. This information,
9	27.	Exhibit A14	Page ending -	moreover, is not relevant to the Motions.  This information contains non-public information
10	27.	(Exhibit 32 to Declaration of	903 (chart below	regarding financials related to Tinder on the Google Play Store. Disclosure would severely
11		Joseph A. Reiter in	"Monthly Revenue";	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
12		Support of Match Plaintiffs' Motion for Partial	chart below "2019 ROY	competitors and potential business counterparties, they could use this non-public and confidential
13		Summary Judgment [Dkt. 488-28])	Revenue Projection";	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
		[210.100 20])	and two bullet	potential counterparty armed with this non-public
14			points below "Current	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
15			observations:")	this financial information. In addition, material, non-public, sensitive financial information may
16				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
17				Inc.'s public financial filings. Therefore, revealing this financial data publicly can be
18				misleading for investors and other parties and lead to inappropriate inferences about this
19				information and other parts of Match Group,
20				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
21	28.	Exhibit A14 (Exhibit 32 to Declaration of	Page ending - 905 (three	This information contains non-public information regarding Match Plaintiffs' financials on the
22		Joseph A. Reiter in	bullet points below "if needed")	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
23		Support of Match Plaintiffs' Motion	needed )	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
24		for Partial Summary Judgment		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
25		[Dkt. 488-28])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
26				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
27				this financial information. In addition, material, non-public, sensitive financial information may
28				not be (and need not be) consistent with generally accepted accounting principles or Match Group,

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2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				Inc.'s public financial filings. Therefore,
1				revealing this financial data publicly can be misleading for investors and other parties and
1				lead to inappropriate inferences about this
5				information and other parts of Match Group, Inc.'s portfolio of business. This information,
5	20	T 1 1 1 4 A 1 4	D 1'	moreover, is not relevant to the Motions.
	29.	Exhibit A14 (Exhibit 32 to	Page ending - 910 (between	This information contains non-public information regarding acquisition data related to Tinder on the
		Declaration of	"Tinder had"	Google Play Store. Disclosure would severely
		Joseph A. Reiter in Support of Match	and "were driven")	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
		Plaintiffs' Motion	, <del></del>	competitors and potential business counterparties,
		for Partial Summary Judgment		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
		[Dkt. 488-28])		marketing and in negotiations. For example, a
				potential counterparty armed with this non-public information could use it to obtain leverage against
				Match Plaintiffs in negotiations by pointing to
				this financial information. In addition, material, non-public, sensitive information may not be (and
				need not be) consistent with Match Group, Inc.'s
				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
				other parties and lead to inappropriate inferences
				about this information and other parts of Match Group, Inc.'s portfolio of business. This
<b>,</b>				information, moreover, is not relevant to the
	30.	Exhibit E2 (Exhibit	Page 47,	Motions. This information contains non-public information
	30.	1 to Pomerantz Declaration in	footnote 196 (within	regarding Match Plaintiffs' value derived from the Google Play Store. Disclosure would severely
		Support of Google's Motion	parenthetical)	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
		for Partial		competitors and potential business counterparties,
		Summary Judgment [Dkt. 481-1])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
		[DKi. 701-1])		marketing and in negotiations. For example, a
				potential counterparty armed with this non-public information could use it to obtain leverage against
				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
	•			not relevant to the Motions.
	31.	Exhibit E2 (Exhibit 1 to Pomerantz	Pages 74–75, paragraph 148	This information contains non-public information regarding Match Plaintiffs' use of alternative
		Declaration in	(between	payment systems and potential financial impact
		Support of Google's Motion	"Match found" and end of	of same. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate
		for Partial	sentence; and	agreements in the future. If revealed to
		Summary Judgment [Dkt. 481-1])	between "estimated	competitors and potential business counterparties, they could use this non-public and confidential
		[286, 101 1]/	that" and end	information to disadvantage Match Plaintiffs in

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No.	<b>Document Name</b>	Location of Designated	Match Plaintiffs' Bases for Sealing
		Information	
		of sentence)	marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. Moreover, revealing this information publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
32.	Exhibit E2 (Exhibit	Page 162,	This information contains non-public information
	1 to Pomerantz Declaration in Support of	footnote 799 (between "76:9-77:5 (""	regarding Match Plaintiffs' marketing costs. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements
	Google's Motion for Partial	and end of parenthetical)	in the future. If revealed to competitors and potential business counterparties, they could use
	Summary Judgment [Dkt. 481-1])		this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in
			negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this information. This information, moreover, is not relevant to the Motions.
33.	Exhibit E2 (Exhibit 1 to Pomerantz	Page 176, footnote 851	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure
	Declaration in Support of	(between "changes	would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
	Google's Motion for Partial Summary Judgment	from" and "to"; and between "to"	future. If revealed to competitors and potential business counterparties, they could use this non- public and confidential information to
	[Dkt. 481-1])	and end of sentence)	disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
			counterparty armed with this non-public information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
34.	Exhibit H2 (Exhibit	Page 49,	This information contains non-public information
	4 to Satia Declaration in	paragraph 90 (between	regarding Match Plaintiffs' revenues and monthly active users. Disclosure would severely and
	Support of Google's Motion to	"Figures 19- 21." and	adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Rysman [Dkt. 485-	"However, the"; between "18-30, <sup>184</sup> " and	competitors and potential business counterparties, they could use this non-public and confidential information to disadventage Metab Plaintiffs in
	[2])	"Even the	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
		other")	potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to

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1	No	Decument Name	Lagation of	Match Dlaintiffs' Dages for Cooling
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				public, sensitive information may not be (and need not be) consistent with generally accepted
4				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
5				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match Group, Inc.'s portfolio of business. This
7				information, moreover, is not relevant to the Motions.
8	35.	Exhibit H2 (Exhibit 4 to Satia	Page 50, paragraph 91	This information contains non-public information regarding Match Plaintiffs' services' product
9		Declaration in Support of	(between "swiping	design. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate
10		Google's Motion to Exclude Dr.	right. 187 and "Apps where	agreements in the future. If revealed to competitors and potential business counterparties,
11		Rysman [Dkt. 485- 2])	users gain"); page 50,	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
12			footnote 188 (within parenthetical)	marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
13			parentileticar)	Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
14	36.	Exhibit E3 (Exhibit	Pages 13–14,	not relevant to the Motions.  This information contains non-public information
15	30.	5 to Satia Declaration in	paragraph 10.t (between	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
16		Support of Google's Motion to	"additional" and "in service	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
17		Exclude Dr. Rysman [Dkt. 485-	fees"; and between	competitors and potential business counterparties, they could use this non-public and confidential
18		[3])	"12/31/2021 and" and "for	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
19			the period")	potential counterparty armed with this non-public information could use it to obtain leverage against
20   21				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
21				non-public, sensitive information may not be (and need not be) consistent with generally accepted
23				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
24				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
25				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
26	37.	Exhibit E3 (Exhibit	Page 42,	Motions.  This information contains non-public information
27	37.	5 to Satia Declaration in	paragraph 45 (between	regarding Match Plaintiffs' financials and pricing on the Google Play Store. Disclosure would
28		Support of Google's Motion to	"Tinder has")	severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
-	L	SOUGIO S MICHOII IU	uliu	donny to negotiate agreements in the future. If

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	<b>N.</b> 7	D	T	Maria Distriction of the second of the secon
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		Exclude Dr.	"subscription	revealed to competitors and potential business
3		Rysman [Dkt. 485-3])	SKUs"; between "of	counterparties, they could use this non-public and
4		[ 3])	which" and	confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
_			"incurred";	example, a potential counterparty armed with this
5			between "rate of these" and	non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
6			"SKUs"; between "from	by pointing to this financial and pricing information. In addition, material, non-public,
7			about" and "during";	sensitive information may not be (and need not be) consistent with generally accepted accounting
8			between "to about" and "in	principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can
9			the"; between	be misleading for investors and other parties and
10			"fee rate reduction," and	lead to inappropriate inferences about this information and other parts of Match Group,
11			"subscriptions"; between "out	Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
12			of the" and "did not have";	
13			between "any	
13			price change," and "had a";	
14			between "and	
15			only" and "had a"; between	
			"The" and	
16			"subscriptions with"; between	
17			"for only" and	
18			"of the total"; and between	
			"spend of the"	
19			and	
20			"subscriptions during"); page	
			42, footnote 35	
21			(between "rates of the"	
22			and	
23			"subscriptions	
23			analyzed"); and page 42,D	
24			footnote 36	
25			(between "spend on the"	
			and	
26			"subscription SKUs";	
27			between "2022	
28			is" and ", close to"; between	
۷٥	L		io, between	

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		"that of the"	
		"subscription";	
		"SKUs" and	
38.	Exhibit E3 (Exhibit	Page 43, Table	This information contains non-public information
	5 to Satia Declaration in		regarding Tinder's pricing and consumer purchasing behavior. Disclosure would severely
	Support of Google's Motion to	(between	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr.	either" and	competitors and potential business counterparties, they could use this non-public and confidential
	3])	octore and )	information to disadvantage Match Plaintiffs in
			marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this information. Moreover, revealing this data publicly can be misleading for investors and other
			parties and lead to inappropriate inferences about this information and other parts of Match Group,
			Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
39.	Exhibit E3 (Exhibit 5 to Satia	Page 44, footnote 37	This information contains non-public information regarding Tinder's pricing. Disclosure would
	Declaration in	(between	severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
	Google's Motion to	launched" and	revealed to competitors and potential business
	Rysman [Dkt. 485-	subscription";	counterparties, they could use this non-public and confidential information to disadvantage Match
	[3])	"subscription	Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this
		end of	non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
		sentence; and between "to	by pointing to this information. This information, moreover, is not relevant to the Motions.
		May 2021," and end of	
40.	Exhibit E3 (Exhibit	sentence) Page 159	This information contains non-public information
	5 to Satia	footnote 295	regarding Tinder's pricing. Disclosure would severely and adversely impact Match Plaintiffs'
	Support of	"Tinder of"	ability to negotiate agreements in the future. If
	Exclude Dr.	between "to"	revealed to competitors and potential business counterparties, they could use this non-public and
	Rysman [Dkt. 485- 3])	and end of sentence)	confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
			example, a potential counterparty armed with this non-public information could use it to obtain
			leverage against Match Plaintiffs in negotiations by pointing to this information. This information.
	38.	38. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])  39. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])  40. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	38. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])  39. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])  40. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])  40. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])  40. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-40 to May 2021," and end of sentence)  40. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-40 to May 2021," and end of sentence)  40. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-40 to micro of and "to; and between "to" and "to; and between "to" and end of and end end end end end end end end end e

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3 4 5 6 7 8 9	41.	Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	Pages 162– 163, paragraph 207 (between "Board Member of MGI," and end of sentence; and between "IAP system because" and end of sentence)	moreover, is not relevant to the Motions.  This information contains non-public information regarding Match Plaintiffs' price testing and inaccurately quotes the deponent. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
1 2	42.	Exhibit E3 (Exhibit 5 to Satia Declaration in Support of	Pages 167– 168, paragraph 215 (between "of" and "that	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
3		Google's Motion to Exclude Dr.	was specifically	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
4		Rysman [Dkt. 485-3])	used"; between "of" and	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
5			". <sup>317</sup> Just"; and between "of"	marketing and in negotiations. For example, a potential counterparty armed with this non-public
6			and ". <sup>318</sup> Furthermore")	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
7 8				this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
o   9				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and
0				other parties and lead to inappropriate inferences about this information and other parts of Match
1				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
2	43.	Exhibit E3 (Exhibit 5 to Satia	Page 172 paragraph 222,	This information contains non-public information regarding Match Plaintiffs' financials on the
3		Declaration in Support of	under the bullet point	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
4		Google's Motion to Exclude Dr.	beginning "Dr. Schwartz	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
.5		Rysman [Dkt. 485-3])	relies" (between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
6			"Tinder Play Value of" and	marketing and in negotiations. For example, a potential counterparty armed with this non-public
8			"of"; between "of" and "of"; and between	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,

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1	NT.	D N	T 4° 6	M-4-1 DI-1-4'66' D 6 C1'
1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3 4 5 6 7 8 9 10 11 12 13 14			"of" and "of" and "of" and "331"); page 172, paragraph 222, under the bullet point beginning "Alternative" (between "Tinder Play Value of" and "of"; between "of" and "of"; between "of" and ", and"; and between "Play Value of" and "of"; between "of" and "332"); page 172 footnote 331 (between "Play Value of" and "of"; between "of" and ", and"; and between	non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
15			"of" and ". GOOG")	
16	44.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 173, paragraph 222, under the	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
17 18		Support of Google's Motion to Exclude Dr.	bullet point beginning "Alternative	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
19		Rysman [Dkt. 485-3])	CPI Valuation #2" (between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
20			"Tinder Play Value of" and	marketing and in negotiations. For example, a potential counterparty armed with this non-public
21			", Tinder Discovery";	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
22			between "Discovery Value of" and	this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
23			", Tinder"; between "of"	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
24			and ", and Tinder"; and	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
25			between "Value of" and	about this information and other parts of Match Group, Inc.'s portfolio of business. This
26			end of sentence); page	information, moreover, is not relevant to the Motions.
<ul><li>27</li><li>28</li></ul>			173, paragraph 222, under the bullet point	

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		Information beginning "Alternative LTV Valuation #1" (between "Tinder Play Value of" and ", Tinder"; between "Value of" and ", Tinder"; between "Value of" and ", Tinder"; and between "Value of" and end of sentence); page 173, paragraph 223 (between	
		"of" and "to an")	
45.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 175, paragraph 225 (between "data	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to Exclude Dr.	account for" and "in revenue"; and	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	Rysman [Dkt. 485-3])	between "revenue and" and	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
		"transactions in"); page 175,	marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
		paragraph 226 (between "with the" and	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
		"Tinder")	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
46.	Exhibit E3 (Exhibit 5 to Satia	Page 176, paragraph 226	This information contains non-public information regarding Match Plaintiffs' financials on the
	Declaration in Support of Google's Motion to	(between the start of the page and "to	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Exclude Dr. Rysman [Dkt. 485-	this figure"; between "Play	negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential

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1	No	Dogument Name	Location of	Motob Digintiffat Dagge for Cooking
1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
_			"and Tinder";	marketing and in negotiations. For example, a
3			between "Play	potential counterparty armed with this non-public
4			Value of" and "presented in	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
7			the Play";	this financial information. In addition, material,
5			between "Play	non-public, sensitive information may not be (and
6			Value Model (" and ").";	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			between "he	public financial filings. Therefore, revealing this
7			applies the"	data publicly can be misleading for investors and
8			and "adjustment";	other parties and lead to inappropriate inferences about this information and other parts of Match
			between ,	Group, Inc.'s portfolio of business. This
9			"adjustment to	information, moreover, is not relevant to the
10			the" and "Tinder";	Motions.
10			between "Play	
11			Value of" and	
12			". Then he"; between	
			"figure the"	
13			and "Tinder";	
14			between "Value and"	
			and "Tinder	
15			Delivery	
16			Value"; between	
			"Discovery	
17			Value of and	
18			"for the period from";	
			between	
19			"Dividing" and "by"; between	
20			"by" and	
			"Google Play	
21			Tinder Installs";	
22			between "per	
22			Install of" and	
23			". This figure"; and between	
24			"with the	
25			Tinder" and	
25			"figure and then"); page	
26			176, paragraph	
27			227 (between	
27			"Play Value of" and	
28			"presented in";	

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			between "to calculate his"	
4			and "adjustment";	
5			and between "using the" and "adjustment")	
6	47.	Exhibit E3 (Exhibit 5 to Satia	Page 177, paragraph 228,	This information contains non-public information regarding Match Plaintiffs' financials on the
7		Declaration in Support of	under the first bullet (between	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
8		Google's Motion to Exclude Dr.	"Value =" and end of line);	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
9		Rysman [Dkt. 485-3])	page 177, paragraph 228,	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
10			under the second bullet	marketing and in negotiations. For example, a potential counterparty armed with this non-public
11			(between "Value =" and	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
12			end of line); page 177,	this financial information. In addition, material, non-public, sensitive information may not be (and
13			paragraph 228, under the third	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
14			bullet (between "Value	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
15			Adjustment =" and end of	other parties and lead to inappropriate inferences about this information and other parts of Match
16			line); page	Group, Inc.'s portfolio of business. This
17			177, paragraph 228 (between	information, moreover, is not relevant to the Motions.
18			"adjustment of" and "to the	
19			Tinder"; between	
20			"Value of" and "from the";	
21			between "Value of" and	
22			"(versus"; between	
23			"(versus" and	
			"based on"; between	
24			"Dividing" and "by"; between	
25			"by" and "Google Play	
26			Tinder"; between	
27			"Install of" and "(versus"; and	
28			between	

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			"(versus" and	
			"based on"); page 177,	
4			paragraph 229 (between	
5			"Install of" and	
6			"with the"; and between "with	
7			the" and "calculated above")	
8	48.	Exhibit E3 (Exhibit	Page 178,	This information contains non-public information
9		5 to Satia Declaration in Support of	Table 17; and page 178, paragraph 231	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
10		Google's Motion to Exclude Dr.	(between "Value of" and	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
11		Rysman [Dkt. 485-	"presented";	they could use this non-public and confidential
12		[3])	between "adjusted" and	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
13			"figure.)"; between	potential counterparty armed with this non-public information could use it to obtain leverage against
14			"Dividing" and "by"; between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			"by" and	non-public, sensitive information may not be (and
15			"Google Play Tinder";	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
16			between "per Install of" and	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
17			"(versus"; and between	other parties and lead to inappropriate inferences about this information and other parts of Match
18			"(versus" and	Group, Inc.'s portfolio of business. This
19			"based on Dr. Schwartz's	information, moreover, is not relevant to the Motions.
20			calculation.)"); and page 178,	
21			paragraph 232 (between "per	
			Install of" and	
22	49.	Exhibit E3 (Exhibit	"with") Page 179,	This information contains non-public information
23		5 to Satia Declaration in	paragraph 232 (between "the"	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
24		Support of	and "calculated	and adversely impact Match Plaintiffs' ability to
25		Google's Motion to Exclude Dr.	above."; between "per	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
26		Rysman [Dkt. 485- 3])	Install of" and ", which he	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
27			calculates"; between "per	marketing and in negotiations. For example, a potential counterparty armed with this non-public
28			Install of" and	information could use it to obtain leverage against
20		<u> </u>	", with a	Match Plaintiffs in negotiations by pointing to

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1 <b>N</b>	No.	<b>Document Name</b>	Location of	Match Plaintiffs' Bases for Sealing
$\begin{bmatrix} 1 \\ 2 \end{bmatrix}$	10.	Document Tume	Designated Information	Whaten Flaments Bases for Scanning
3 4 5 6 7 8 9			more"; between "use the" and "OkCupid"; between "this figure by" and "Google Play OkCupid"; between "per Install of" and "(versus"; and between "(versus" and "based on"); and page 179, Table 18	this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
$1 \parallel 5$	50.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 180, paragraph 233 (between	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
2		Support of Google's Motion to	"Value of" and "and an	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
3    4		Exclude Dr. Rysman [Dkt. 485- 3])	estimated"; between "Value of" and	competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
5		01)	". <sup>348</sup> I"); page 180, paragraph	marketing and in negotiations. For example, a potential counterparty armed with this non-public
6			234 (between "adjustment of" and "to	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
7    8			the"; between "Value of" and "generates";	non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
9			between "Value of" and	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
0			"(versus"; between "(versus" and	other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This
1			"based on"; between	information, moreover, is not relevant to the Motions.
2			"dividing" and "by"; between	
3    4			"by" and "Google Play Tinder":	
5			Tinder"; between "per Install of" and	
6			"(versus"; and between	
7			"(versus" and "based on Dr.	
8			Schwartz's calculation.)");	

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			and page 180, paragraph 235	
4			(between "per Install of" and "with the"; and	
5			between "with the" and	
6			"calculated above.")	
7	51.	Exhibit E3 (Exhibit	Page 181,	This information contains non-public information
8		5 to Satia Declaration in	Table 19; page 181, paragraph	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
9		Support of Google's Motion to	236 (between "Value of" and	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
10 11		Exclude Dr. Rysman [Dkt. 485-3])	"and OkCupid"; between	competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
12		31)	"Value of" and "but do not	marketing and in negotiations. For example, a potential counterparty armed with this non-public
13			apply"; between	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
14			"Dividing" and "by"; between	this financial information. In addition, material, non-public, sensitive information may not be (and
15			"by" and "Google Play	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
16			Tinder"; between "per	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
17			Install of" and "(versus";	other parties and lead to inappropriate inferences about this information and other parts of Match
18			between "(versus" and	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
19			"based on"; between	Motions.
20			"Dividing" and "by"; between	
21			"by" and "Google Play	
22			OkCupid"; between "per	
23			Install of" and "(versus"; and	
24			between "(versus" and	
25			"based on Dr. Schwartz's	
26			calculation.)"); and page 181,	
27			paragraph 237 (between "per	
28			Install of" and "with the";	
_0		I .	with the ,	<u>ı</u>

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1	Ma	Decument Name	Tanation of	Matak Disintiffal Dagas for Casting
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			between "with	
3			the" and "calculated	
4			above"; between "per	
5			Install of" and "with the"; and	
6			between "with the" and	
7			"calculated above.")	
8	52.	Exhibit E3 (Exhibit 5 to Satia	Page 182,	This information contains non-public information
9		Declaration in	Table 20; and page 182,	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
10		Support of Google's Motion to	paragraph 238 (between	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
11		Exclude Dr. Rysman [Dkt. 485-	"Value of" and ".350 I")	competitors and potential business counterparties, they could use this non-public and confidential
12		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
13				potential counterparty armed with this non-public information could use it to obtain leverage against
14				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
15				non-public, sensitive information may not be (and need not be) consistent with generally accepted
16				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
17				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
18				about this information and other parts of Match Group, Inc.'s portfolio of business. This
19				information, moreover, is not relevant to the Motions.
20	53.	Exhibit E3 (Exhibit 5 to Satia	Page 183, paragraph 239	This information contains non-public information regarding Match Plaintiffs' financials on the
21		Declaration in Support of	(between "Value of" and	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
22		Google's Motion to Exclude Dr.	"and do not"; between	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
23		Rysman [Dkt. 485-3])	"Dividing" and "by"; between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
24		31)	"by" and	marketing and in negotiations. For example, a
25			"Google Play Tinder";	potential counterparty armed with this non-public information could use it to obtain leverage against
			between "per Install of" and	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
26			"(versus"; between	non-public, sensitive information may not be (and need not be) consistent with generally accepted
27			"(versus" and "based on";	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
28			between "#2	data publicly can be misleading for investors and

1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			is" and ",	other parties and lead to inappropriate inferences
3			which is"; between	about this information and other parts of Match Group, Inc.'s portfolio of business. This
4			"Model of"	information, moreover, is not relevant to the
5			and ". Therefore";	Motions.
			between "by	
6			dividing" and "by"; between	
7			"by"; between "by" and "Google Play	
8			Tinder";	
9			between "figure of" and	
			"(versus"; and	
10			between "(versus" and	
11			"based on Dr.	
12			Schwartz's calculation.)");	
13			and page 183, paragraph 240	
			(between "per	
14			Install of" and "with the";	
15			between "with	
16			the" and "calculated	
17			above"; between "per	
			Install of" and	
18			"with the"; and between "with	
19			the" and "calculated	
20			above.")	
21	54.	Exhibit E3 (Exhibit 5 to Satia	Page 184, Table 21; page	This information contains non-public information regarding Match Plaintiffs' financials on the
		Declaration in	184, paragraph	Google Play Store. Disclosure would severely
22		Support of Google's Motion to	241 (between "of" and ". 352	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
23		Exclude Dr.	I"); and page	competitors and potential business counterparties,
24		Rysman [Dkt. 485- 3])	184, paragraph 242 (between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
25			"Value of" and ", and given";	marketing and in negotiations. For example, a potential counterparty armed with this non-public
26			between	information could use it to obtain leverage against
			"Dividing" and by"; and	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
<ul><li>27</li><li>28</li></ul>			between "by" and "Google")	non-public, sensitive information may not be (and need not be) consistent with generally accepted
40				accounting principles or Match Group, Inc.'s

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
				other parties and lead to inappropriate inferences
4				about this information and other parts of Match Group, Inc.'s portfolio of business. This
5				information, moreover, is not relevant to the Motions.
6	55.	Exhibit E3 (Exhibit	Page 185,	This information contains non-public information
7		5 to Satia Declaration in Support of	paragraph 242 (between "Value per	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
8		Google's Motion to	Install of" and	negotiate agreements in the future. If revealed to
9		Exclude Dr. Rysman [Dkt. 485-	"(versus"; between	competitors and potential business counterparties, they could use this non-public and confidential
10		[3])	"(versus" and "based on";	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
11			between "#1 is" and ",	potential counterparty armed with this non-public information could use it to obtain leverage against
12			which is"; between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
13			"Model of" and ".	non-public, sensitive information may not be (and
			Therefore,";	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
14			between "by dividing" and	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
15			"by"; between "by" and	other parties and lead to inappropriate inferences
16			Google Play	about this information and other parts of Match Group, Inc.'s portfolio of business. This
17			Tinder"; between	information, moreover, is not relevant to the Motions.
18			"figure of" and "(versus"; and	
19			between "(versus" and	
			"based on Dr.	
20			Schwartz's calculation.)");	
21			page 185, paragraph 243	
22			(between "Install of" and	
23			"with the";	
24			between "with the" and	
25			"calculated above";	
26			between "per Install of" and	
			"with the"; and	
27			between "with the" and	
28			"calculated	

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			above."); and page 185, Table 22	
4	56.	Exhibit E3 (Exhibit 5 to Satia	Page 188, Table 23	This information contains non-public information regarding Match Plaintiffs' financials on the
5 6		Declaration in Support of Google's Motion to		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
7		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
8		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
9				potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
10				this financial information. In addition, material, non-public, sensitive information may not be (and
11 12				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
13				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
14				about this information and other parts of Match Group, Inc.'s portfolio of business. This
15				information, moreover, is not relevant to the Motions.
16	57.	Exhibit E3 (Exhibit 5 to Satia	Page 190, paragraph 249	This information contains non-public information regarding Match Plaintiffs' value derived from
17		Declaration in Support of Google's Motion to	(between "that indicates" and end of	the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
18		Exclude Dr. Rysman [Dkt. 485-	sentence)	competitors and potential business counterparties, they could use this non-public and confidential
19 20		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
21				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
22				this information. This information, moreover, is not relevant to the Motions.
23	58.	Exhibit E3 (Exhibit 5 to Satia	Page 195, paragraph 258	This information contains non-public information regarding Match Plaintiffs' financials on the
24		Declaration in Support of Google's Motion to	(between "have paid" and "more in";	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
25		Exclude Dr. Rysman [Dkt. 485-	and between "12/31/2021	competitors and potential business counterparties, they could use this non-public and confidential
26		3])	and" and "for the period)	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
<ul><li>27</li><li>28</li></ul>			,	potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				this financial information. In addition, material, non-public, sensitive information may not be (and
				need not be) consistent with generally accepted
4				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
5				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match
7				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
8	59.	Exhibit E3 (Exhibit	Page 256,	Motions. This information contains non-public information
9	37.	5 to Satia Declaration in	Exhibit 4a	regarding Match Plaintiffs' pricing, financials, and data reflecting consumer behavior on the
		Support of		Google Play Store. Disclosure would severely
10		Google's Motion to Exclude Dr.		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
11		Rysman [Dkt. 485- 3])		competitors and potential business counterparties, they could use this non-public and confidential
12		1/		information to disadvantage Match Plaintiffs in
13				marketing and in negotiations. For example, a potential counterparty armed with this non-public
14				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
15				this pricing and financial information. In addition, material, non-public, sensitive information may
16				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
17				Inc.'s public financial filings. Therefore,
				revealing this data publicly can be misleading for investors and other parties and lead to
18				inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio
19				of business. This information, moreover, is not relevant to the Motions.
20	60.	Exhibit E3 (Exhibit	Page 257, Exhibit 4b	This information contains non-public information
21		5 to Satia Declaration in	EXHIUIT 40	regarding Match Plaintiffs' pricing, financials, and data reflecting consumer behavior on the
22		Support of Google's Motion to		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
23		Exclude Dr. Rysman [Dkt. 485-		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
24		3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
25				marketing and in negotiations. For example, a
				potential counterparty armed with this non-public information could use it to obtain leverage against
26				Match Plaintiffs in negotiations by pointing to this pricing and financial information. In addition,
<ul><li>27</li><li>28</li></ul>				material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group.

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to
4				inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio
5				of business. This information, moreover, is not relevant to the Motions.
6	61.	Exhibit E3 (Exhibit 5 to Satia	Page 294, Exhibit 25	This information contains non-public information regarding Match Plaintiffs' financials and data
7 8		Declaration in Support of		reflecting consumer behavior on the Google Play Store. Disclosure would severely and adversely
9		Google's Motion to Exclude Dr. Rysman [Dkt. 485-		impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
10		3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
11				marketing and in negotiations. For example, a potential counterparty armed with this non-public
12				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
13				this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
14				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
15				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
16 17				about this information and other parts of Match Group, Inc.'s portfolio of business. This information moreover is not relevant to the
18				information, moreover, is not relevant to the Motions.
19				
20				
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22				
23				
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25				
<ul><li>26</li><li>27</li></ul>				
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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD

No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
<b>62.</b>	Exhibit E3 (Exhibit	Page 296,	This information contains non-public information
	5 to Satia Declaration in	Exhibit 26a	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of		and adversely impact Match Plaintiffs' ability to
	Google's Motion to Exclude Dr. Rysman [Dkt. 485-		negotiate agreements in the future. If revealed to competitors and potential business counterpartie they could use this non-public and confidential
	3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
			potential counterparty armed with this non-publ information could use it to obtain leverage again Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and addition) and the control of the control
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors an other parties and lead to inappropriate inference
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
63.	Exhibit E3 (Exhibit	Page 297,	This information contains non-public information
00.	5 to Satia Declaration in	Exhibit 26b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Rysman [Dkt. 485-3])		competitors and potential business counterpartie they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	3])		marketing and in negotiations. For example, a potential counterparty armed with this non-publ
			information could use it to obtain leverage again Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (at need not be) consistent with appearably accounted
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors an other parties and lead to inappropriate inference
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
64.	Exhibit E3 (Exhibit 5 to Satia	Page 298, Exhibit 26c	This information contains non-public information regarding Match Plaintiffs' financials on the
	Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to

PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

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2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
		3])		information to disadvantage Match Plaintiffs in
4				marketing and in negotiations. For example, a potential counterparty armed with this non-public
5				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
6				this financial information. In addition, material, non-public, sensitive information may not be (and
7				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
8				public financial filings. Therefore, revealing this
9				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
10				Group, Inc.'s portfolio of business. This
11				information, moreover, is not relevant to the Motions.
12	65.	Exhibit E3 (Exhibit 5 to Satia	Page 299, Exhibit 26d	This information contains non-public information regarding Match Plaintiffs' financials on the
13		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
14		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
15		Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
16		31)		marketing and in negotiations. For example, a potential counterparty armed with this non-public
17				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
18				this financial information. In addition, material, non-public, sensitive information may not be (and
19				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
20				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
21				other parties and lead to inappropriate inferences about this information and other parts of Match
22				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
23	66.	Exhibit E3 (Exhibit	Page 300,	Motions. This information contains non-public information
24		5 to Satia Declaration in	Exhibit 27a	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
25		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
26		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
27		3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
28				potential counterparty armed with this non-public information could use it to obtain leverage against
_		l .		information could use it to obtain levelage against

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1	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
2 3 4 5 6 7			Information	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
8 9 10 11 12 13 14 15 16 17 18 19	67.	Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	Page 301, Exhibit 27b	Motions.  This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
20 21 22 23 24 25 26 27 28	68.	Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	Page 302, Exhibit 27c	Motions.  This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this

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No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
69.	Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	Page 303, Exhibit 27d	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
70.	Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	Page 304, Exhibit 28a	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
71.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 305, Exhibit 28b	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of		and adversely impact Match Plaintiffs' ability to
	Google's Motion to Exclude Dr. Byomen (Dist. 485)		negotiate agreements in the future. If revealed to competitors and potential business counterparties they could use this non public and confidential
	Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
			potential counterparty armed with this non-public information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
72.	Exhibit E3 (Exhibit	Page 306,	Motions. This information contains non-public information
	5 to Satia Declaration in	Exhibit 28c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Rysman [Dkt. 485-3])		competitors and potential business counterparties they could use this non-public and confidential information to disadvantage Match Plaintiffs in
			marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage agains Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and not be) consistent with generally accepted
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
73.	Exhibit E3 (Exhibit	Page 307,	Motions. This information contains non-public information
	5 to Satia Declaration in	Exhibit 28d	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to Exclude Dr.		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
		[ 3])		marketing and in negotiations. For example, a
4				potential counterparty armed with this non-public information could use it to obtain leverage against
5 6				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
7				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
8				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
9				other parties and lead to inappropriate inferences about this information and other parts of Match
10				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
11	74.	Exhibit E3 (Exhibit 5 to Satia	Page 308, Exhibit 29a	This information contains non-public information regarding Match Plaintiffs' financials on the
12		Declaration in	Eximult 27a	Google Play Store. Disclosure would severely
13		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
14		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
15		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
16				potential counterparty armed with this non-public information could use it to obtain leverage against
17				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
18				non-public, sensitive information may not be (and need not be) consistent with generally accepted
19				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
20				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
21				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
22		E 13' E2 /E 13'	D 200	Motions.
23	75.	Exhibit E3 (Exhibit 5 to Satia	Page 309, Exhibit 29b	This information contains non-public information regarding Match Plaintiffs' financials on the
24		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
25		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
26		Rysman [Dkt. 485- 3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
27				marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
28				Match Plaintiffs in negotiations by pointing to

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1	No.	<b>Document Name</b>	Location of Designated	Match Plaintiffs' Bases for Sealing
2			Information	this financial information. In addition, material, non-public, sensitive information may not be (and
4				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
5				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match Group, Inc.'s portfolio of business. This
7				information, moreover, is not relevant to the Motions.
8	76.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 310, Exhibit 29c	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
10		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
11		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
12		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
13				potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
14				this financial information. In addition, material, non-public, sensitive information may not be (and
15				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
16 17				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
18				about this information and other parts of Match Group, Inc.'s portfolio of business. This
19			211	information, moreover, is not relevant to the Motions.
20	77.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 311, Exhibit 29d	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
21		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
22		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
23		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
<ul><li>24</li><li>25</li></ul>				potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
26				this financial information. In addition, material, non-public, sensitive information may not be (and
27				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
28				public financial filings. Therefore, revealing this data publicly can be misleading for investors and

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				other parties and lead to inappropriate inferences about this information and other parts of Match
				Group, Inc.'s portfolio of business. This
4				information, moreover, is not relevant to the Motions.
5	78.	Exhibit E3 (Exhibit 5 to Satia	Page 312, Exhibit 30a	This information contains non-public information regarding Match Plaintiffs' financials on the
6		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
7		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to
8		Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
9		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
10				potential counterparty armed with this non-public information could use it to obtain leverage against
11				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
12				non-public, sensitive information may not be (and need not be) consistent with generally accepted
13				accounting principles or Match Group, Inc.'s
				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
14				other parties and lead to inappropriate inferences about this information and other parts of Match
15				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
16	79.	Exhibit E3 (Exhibit	Page 313,	Motions. This information contains non-public information
17		5 to Satia Declaration in	Exhibit 30b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
18		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
19		Exclude Dr.		competitors and potential business counterparties,
20		Rysman [Dkt. 485- 3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
21				marketing and in negotiations. For example, a potential counterparty armed with this non-public
22				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
23				this financial information. In addition, material, non-public, sensitive information may not be (and
24				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
25				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
26				other parties and lead to inappropriate inferences
27				about this information and other parts of Match Group, Inc.'s portfolio of business. This
			_	information, moreover, is not relevant to the Motions.
28	80.	Exhibit E3 (Exhibit	Page 314.	This information contains non-public information

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1	No.	<b>Document Name</b>	Location of	Match Plaintiffs' Bases for Sealing
$\begin{bmatrix} 2 \\ \end{bmatrix}$		_ 000	Designated Information	2 1 2 1 2 1 1 2 1 2 1 2 1 2 1 2 1 2 1 2
		5 to Satia	Exhibit 30c	regarding Match Plaintiffs' financials on the
3		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
4		Google's Motion to		negotiate agreements in the future. If revealed to
5		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
6		3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
7				potential counterparty armed with this non-public information could use it to obtain leverage against
8				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
9				non-public, sensitive information may not be (and need not be) consistent with generally accepted
)				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
1				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
$2 \parallel$				about this information and other parts of Match Group, Inc.'s portfolio of business. This
3				information, moreover, is not relevant to the Motions.
$_{4}\parallel _{8}$	81.	Exhibit E3 (Exhibit 5 to Satia	Page 315, Exhibit 30d	This information contains non-public information regarding Match Plaintiffs' financials on the
		Declaration in	Exilibit 30d	Google Play Store. Disclosure would severely
5		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
6		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
7		3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
8				potential counterparty armed with this non-public information could use it to obtain leverage against
9				Match Plaintiffs in negotiations by pointing to
)				this financial information. In addition, material, non-public, sensitive information may not be (and
1				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
$_{2}$				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
				other parties and lead to inappropriate inferences
3				about this information and other parts of Match Group, Inc.'s portfolio of business. This
4				information, moreover, is not relevant to the Motions.
5 8	32.	Exhibit E3 (Exhibit	Page 316,	This information contains non-public information
5		5 to Satia Declaration in	Exhibit 31a	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
7		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
3		Exclude Dr.		competitors and potential business counterparties,
'∥└		Rysman [Dkt. 485-	<u> </u>	they could use this non-public and confidential

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
				potential counterparty armed with this non-public
4				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
5				this financial information. In addition, material,
6				non-public, sensitive information may not be (and need not be) consistent with generally accepted
7				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
8				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
9				about this information and other parts of Match Group, Inc.'s portfolio of business. This
0				information, moreover, is not relevant to the Motions.
1	83.	Exhibit E3 (Exhibit 5 to Satia	Page 317, Exhibit 31b	This information contains non-public information regarding Match Plaintiffs' financials on the
2		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
3		Google's Motion to		negotiate agreements in the future. If revealed to
		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
4		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
.5				potential counterparty armed with this non-public
6				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
7				non-public, sensitive information may not be (and need not be) consistent with generally accepted
8				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
9				data publicly can be misleading for investors and
0				other parties and lead to inappropriate inferences about this information and other parts of Match
1				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
22	84.	Exhibit E3 (Exhibit	Page 318,	This information contains non-public information
3		5 to Satia Declaration in	Exhibit 31c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
24		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
2.5		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
6		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
27				potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
8				this financial information. In addition, material,

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4	**		T 0	
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				non-public, sensitive information may not be (and need not be) consistent with generally accepted
4				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
5				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match Group, Inc.'s portfolio of business. This
7				information, moreover, is not relevant to the Motions.
8	85.	Exhibit E3 (Exhibit 5 to Satia	Page 319, Exhibit 31d	This information contains non-public information regarding Match Plaintiffs' financials on the
9		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
10		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
11		Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
12				marketing and in negotiations. For example, a potential counterparty armed with this non-public
13				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
14				this financial information. In addition, material, non-public, sensitive information may not be (and
15				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
16				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
17				about this information and other parts of Match Group, Inc.'s portfolio of business. This
18				information, moreover, is not relevant to the Motions.
19	86.	Exhibit E3 (Exhibit 5 to Satia	Page 320, Exhibit 32a	This information contains non-public information regarding Match Plaintiffs' financials on the
20		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
21		Google's Motion to Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
22		Rysman [Dkt. 485- 3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
23				marketing and in negotiations. For example, a potential counterparty armed with this non-public
24				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
25				this financial information. In addition, material, non-public, sensitive information may not be (and
26				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
<ul><li>27</li><li>28</li></ul>				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate informaces.
20		<u> </u>	<u>l</u>	other parties and lead to inappropriate inferences

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1	No.	<b>Document Name</b>	Location of	Match Plaintiffs' Bases for Sealing
2			Designated Information	
3				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5	87.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 321, Exhibit 32b	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
6 7		Support of Google's Motion to Exclude Dr.		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
8		Rysman [Dkt. 485- 3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
9				marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
0				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
1 2				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
3				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
4				other parties and lead to inappropriate inferences about this information and other parts of Match
5				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
6	88.	Exhibit E3 (Exhibit 5 to Satia	Page 322, Exhibit 32c	This information contains non-public information regarding Match Plaintiffs' financials on the
7 8		Declaration in Support of Google's Motion to		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
9		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
0		[3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
1				potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
2				this financial information. In addition, material, non-public, sensitive information may not be (and
3   4				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
5				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match Group, Inc.'s portfolio of business. This
7				information, moreover, is not relevant to the Motions.
8	89.	Exhibit E3 (Exhibit 5 to Satia	Page 323, Exhibit 32d	This information contains non-public information regarding Match Plaintiffs' financials on the

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])  Exhibit E3 (Exhibit 5 to Satia Declaration in	Page 324, Exhibit 33a	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.  This information contains non-public information
Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])  Exhibit E3 (Exhibit 5 to Satia		negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
Exclude Dr. Rysman [Dkt. 485-3])  Exhibit E3 (Exhibit 5 to Satia		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
Exhibit E3 (Exhibit 5 to Satia		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
Exhibit E3 (Exhibit 5 to Satia		marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5 to Satia		Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5 to Satia		non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5 to Satia		accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5 to Satia		data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5 to Satia		Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5 to Satia		information, moreover, is not relevant to the Motions.
5 to Satia		
5 to Satia		This information contains non paone information
Declaration in	Exilibit 55a	regarding Match Plaintiffs' financials on the
Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
Google's Motion to		negotiate agreements in the future. If revealed to
Exclude Dr. Rysman [Dkt. 485- 3])		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
[3])		marketing and in negotiations. For example, a
		potential counterparty armed with this non-public information could use it to obtain leverage against
		Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
		non-public, sensitive information may not be (and
		need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
		public financial filings. Therefore, revealing this data publicly can be misleading for investors and
		other parties and lead to inappropriate inferences
		about this information and other parts of Match Group, Inc.'s portfolio of business. This
		information, moreover, is not relevant to the Motions.
Exhibit E3 (Exhibit	Page 325,	This information contains non-public information
5 to Satia Declaration in	Exhibit 33b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
Support of		and adversely impact Match Plaintiffs' ability to
Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-	5 to Satia Declaration in Support of Google's Motion to Exclude Dr.  Exhibit 33b  Exhibit 33b

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				marketing and in negotiations. For example, a potential counterparty armed with this non-public
				information could use it to obtain leverage against
4				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
5				non-public, sensitive information may not be (and
6				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
				public financial filings. Therefore, revealing this
7				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
8				about this information and other parts of Match
9				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
				Motions.
10	92.	Exhibit E3 (Exhibit 5 to Satia	Page 326, Exhibit 33c	This information contains non-public information regarding Match Plaintiffs' financials on the
11		Declaration in	Zamon ese	Google Play Store. Disclosure would severely
12		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
		Exclude Dr.		competitors and potential business counterparties,
13		Rysman [Dkt. 485- 3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
14				marketing and in negotiations. For example, a
15				potential counterparty armed with this non-public information could use it to obtain leverage against
16				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
				non-public, sensitive information may not be (and
17				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
18				public financial filings. Therefore, revealing this
19				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
				about this information and other parts of Match
20				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
21	02	E-1:1:4 E2 (E-1:1:4	D 227	Motions.
22	93.	Exhibit E3 (Exhibit 5 to Satia	Page 327, Exhibit 33d	This information contains non-public information regarding Match Plaintiffs' financials on the
23		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
		Google's Motion to		negotiate agreements in the future. If revealed to
24		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
25		3])		information to disadvantage Match Plaintiffs in
26				marketing and in negotiations. For example, a potential counterparty armed with this non-public
27				information could use it to obtain leverage against
				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
28				non-public, sensitive information may not be (and

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1	NT -	D N	T 42 F	M-4-L Di-2426-2 D 6 C12
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
4				public financial filings. Therefore, revealing this
				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
5				about this information and other parts of Match Group, Inc.'s portfolio of business. This
6				information, moreover, is not relevant to the Motions.
7	94.	Exhibit E3 (Exhibit 5 to Satia	Page 328, Exhibit 33e	This information contains non-public information regarding Match Plaintiffs' financials on the
8		Declaration in Support of	Eximole 330	Google Play Store, including their brands' revenue generated through the Google Play Store
9		Google's Motion to		through the in-app services they offer for a
10		Exclude Dr. Rysman [Dkt. 485-		particular time period. Disclosure would severely and adversely impact Match Plaintiffs' ability to
11		[3])		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
12				they could use this non-public and confidential information to disadvantage Match Plaintiffs in
13				marketing and in negotiations. For example, a potential counterparty armed with this non-public
14				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
15				this financial information. In addition, material, non-public, sensitive information may not be (and
16				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
17				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
18				other parties and lead to inappropriate inferences about this information and other parts of Match
19				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
20	95.	Exhibit E3 (Exhibit	Page 329,	Motions. This information contains non-public information
21		5 to Satia Declaration in	Exhibit 34a	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
22		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
23		Exclude Dr. Rysman [Dkt. 485-		competitors and potential business counterparties, they could use this non-public and confidential
24		3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
25				potential counterparty armed with this non-public information could use it to obtain leverage against
26				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
27				non-public, sensitive information may not be (and
28				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
۷٥		<u> </u>		public financial filings. Therefore, revealing this

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3 4 5				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
6 7 8 9 10 11 12 13 14 15 16	96.	Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	Page 331, Exhibit 34c	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
17 18 19 20 21 22 23 24 25 26 27 28	97.	Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	Page 332, Exhibit 34d	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
98.	Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])	Page 333, Exhibit 34e	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			non-public, sensitive information may not be (an need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
99.	Exhibit E3 (Exhibit	Page 334,	Motions. This information contains non-public informatio
	5 to Satia Declaration in Support of Google's Motion to	Exhibit 34f	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Rysman [Dkt. 485-3])		competitors and potential business counterparties they could use this non-public and confidential information to disadvantage Match Plaintiffs in
			marketing and in negotiations. For example, a potential counterparty armed with this non-public information and does it to obtain because
			information could use it to obtain leverage again Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			non-public, sensitive information may not be (an need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
100.	Exhibit E3 (Exhibit 5 to Satia	Page 335, Exhibit 34g	This information contains non-public informatio regarding Match Plaintiffs' financials on the
	Declaration in Support of Google's Motion to		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
	Rysman [Dkt. 485-		they could use this non-public and confidential
	[ 3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
			potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
101	Ewhihit E2 (Ewhihit	Daga 226	Motions.
101.	5 to Satia Declaration in	Exhibit 34h	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr.		competitors and potential business counterparties,
			they could use this non-public and confidential information to disadvantage Match Plaintiffs in
			marketing and in negotiations. For example, a
			potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
102.	Exhibit E3 (Exhibit	Page 337,	This information contains non-public information
		Exhibit 34i	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of		and adversely impact Match Plaintiffs' ability to
	Exclude Dr.		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	Rysman [Dkt. 485-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
			marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
	101.	101. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])  102. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr.	Rysman [Dkt. 485-3])  101. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-3])  102. Exhibit E3 (Exhibit 5 to Satia Declaration in Support of Google's Motion to Exclude Dr. Rysman [Dkt. 485-8]

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				this financial information. In addition, material, non-public, sensitive information may not be (and
4				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
				public financial filings. Therefore, revealing this
5				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match Group, Inc.'s portfolio of business. This
7				information, moreover, is not relevant to the Motions.
8	103.	Exhibit E3 (Exhibit 5 to Satia	Exhibit 37a (all tables from	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure
9		Declaration in	PDF pages 950	would severely and adversely impact Match
10		Support of Google's Motion to	to 1049)	Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential
11		Exclude Dr. Rysman [Dkt. 485-		business counterparties, they could use this non- public and confidential information to
12		3])		disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
13				counterparty armed with this non-public information could use it to obtain leverage against
14				Match Plaintiffs in negotiations by pointing to this information. Moreover, revealing this data
15				publicly can be misleading for investors and other parties and lead to inappropriate inferences about
16				this information and other parts of Match Group, Inc.'s portfolio of business. This information,
	10.1			moreover, is not relevant to the Motions.
17 18	104.	Exhibit E3 (Exhibit 5 to Satia Declaration in	Exhibit 37b (all tables from PDF pages	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure would severely and adversely impact Match
19		Support of Google's Motion to	1051 to 1150	Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential
20		Exclude Dr.		business counterparties, they could use this non-
21		Rysman [Dkt. 485-3])		public and confidential information to disadvantage Match Plaintiffs in marketing and in
22				negotiations. For example, a potential counterparty armed with this non-public
				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
23				this information. Moreover, revealing this data publicly can be misleading for investors and other
24				parties and lead to inappropriate inferences about this information and other parts of Match Group,
25				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
26	105.	Exhibit E2 (Exhibit 1 to Raphael	Page 47, footnote 196	This information contains non-public information regarding Match Plaintiffs' value derived from
27		Declaration in Support of	(within parenthetical)	the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
28		Google's Motion to	parentineticui)	negotiate agreements in the future. If revealed to

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Exclude Dr. Singer [Dkt. 489-2])	Imormation	competitors and potential business counterparties, they could use this non-public and confidential
4		[DKt. 407-2])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
5				potential counterparty armed with this non-public information could use it to obtain leverage against
6				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
7	106.	Exhibit E2 (Exhibit 1 to Raphael	Pages 74–75, paragraph 148	This information contains non-public information regarding Match Plaintiffs' use of alternative
8		Declaration in Support of	(between "Match found"	payment systems. Disclosure would severely and adversely impact Match Plaintiffs' ability to
9		Google's Motion to Exclude Dr. Singer	and end of sentence; and	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
10		[Dkt. 489-2])	between "estimated	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
11			that" and end of sentence)	marketing and in negotiations. For example, a potential counterparty armed with this non-public
12				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
13				this information. This information, moreover, is not relevant to the Motions.
14	107.	Exhibit E2 (Exhibit 1 to Raphael	Page 162, footnote 799	This information contains non-public information regarding Match Plaintiffs' marketing costs.
15		Declaration in Support of	(between "76:9-77:5 (""	Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements
16 17		Google's Motion to Exclude Dr. Singer	and end of parenthetical)	in the future. If revealed to competitors and potential business counterparties, they could use
18		[Dkt. 489-2])		this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential
19				counterparty armed with this non-public information could use it to obtain leverage against
20				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
21	108.	Exhibit E2 (Exhibit 1 to Raphael	Page 176, footnote 851	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure
22		Declaration in Support of	(between "changes	would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
23		Google's Motion to Exclude Dr. Singer	from" and "to"; and	future. If revealed to competitors and potential business counterparties, they could use this non-
24		[Dkt. 489-2])	between "to" and end of	public and confidential information to disadvantage Match Plaintiffs in marketing and in
25			sentence)	negotiations. For example, a potential counterparty armed with this non-public
26				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
27				this information. This information, moreover, is not relevant to the Motions.
28	109.	Exhibit E3 (Exhibit	Pages 13–14,	This information contains non-public information

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1 2	No.	<b>Document Name</b>	Location of Designated	Match Plaintiffs' Bases for Sealing
3		2 to Raphael Declaration in Support of	Information paragraph 10.t (between "additional"	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
4		Google's Motion to Exclude Dr. Singer	and "in service fees"; and	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
5		[Dkt. 489-3])	between "12/31/2021	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
6 7			and" and "for the period")	marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
8				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
9				non-public, sensitive information may not be (and need not be) consistent with generally accepted
10				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
11				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
12				about this information and other parts of Match Group, Inc.'s portfolio of business. This
13				information, moreover, is not relevant to the Motions.
14	110.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 42, paragraph 45 (between	This information contains non-public information regarding Match Plaintiffs' financials and pricing
15		Support of Google's Motion to	"Tinder has")	on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
16		Exclude Dr. Singer [Dkt. 489-3])	"subscription SKUs";	revealed to competitors and potential business counterparties, they could use this non-public and
17		2	between "of which" and	confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
18 19			"incurred"; between "rate of these" and	example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
20			"SKUs"; between "from	by pointing to this financial and pricing information. In addition, material, non-public,
21			about" and "during";	sensitive information may not be (and need not be) consistent with generally accepted accounting
22			between "to about" and "in	principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can
23			the"; between "fee rate	be misleading for investors and other parties and lead to inappropriate inferences about this
24			reduction," and "subscriptions"	information and other parts of Match Group, Inc.'s portfolio of business. This information,
25			; between "out of the" and	moreover, is not relevant to the Motions.
26			"did not have"; between "any	
27			price change," and "had a";	
28			between "and only" and "had	

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		a"; between	
		"The" and	
		"subscriptions with"; between	
		"for only" and	
		"of the total"; and between	
		"spend of the"	
		and	
		"subscriptions during"); page	
		42, footnote 35	
		(between	
		"rates of the"	
		"subscriptions	
		analyzed"); and page 42,D	
		footnote 36	
		(between	
		"spend on the" and	
		"subscription	
		SKUs"; between "2022	
		is" and ", close	
		to"; between	
		"that of the" and	
		"subscription";	
		and between "SKUs" and	
		"as shown in")	
111.	Exhibit E3 (Exhibit	Page 43, Table	This information contains non-public information
	2 to Raphael Declaration in	7; page 43, paragraph 46	regarding Tinder's pricing. Disclosure would severely and adversely impact Match Plaintiffs'
	Support of	(between	ability to negotiate agreements in the future. If
	Google's Motion to Exclude Dr. Singer	"subscriptions either" and	revealed to competitors and potential business counterparties, they could use this non-public and
	[Dkt. 489-3])	"before and")	confidential information to disadvantage Match
			Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this
			non-public information could use it to obtain
			leverage against Match Plaintiffs in negotiations
			by pointing to this information. This information, moreover, is not relevant to the Motions.
112.	Exhibit E3 (Exhibit	Page 44,	This information contains non-public information
	2 to Raphael Declaration in	footnote 37 (between	regarding Tinder's pricing. Disclosure would severely and adversely impact Match Plaintiffs'
	Support of	"Tinder	ability to negotiate agreements in the future. If
	Google's Motion to Exclude Dr. Singer	launched" and "new	revealed to competitors and potential business counterparties, they could use this non-public and

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2	110.	Document Name	Designated Information	wraten riamums bases for seaming
3		[Dkt. 489-3])	subscription"; between "subscription	confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
4			SKUs," and end of	example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
5			sentence; and between "to May 2021,"	by pointing to this information. This information, moreover, is not relevant to the Motions.
7			and end of sentence)	
8	113.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 159, footnote 295 (between	This information contains non-public information regarding Tinder's pricing. Disclosure would severely and adversely impact Match Plaintiffs'
9		Support of Google's Motion to	"Tinder of" and "to; and	ability to negotiate agreements in the future. If revealed to competitors and potential business
10 11		Exclude Dr. Singer [Dkt. 489-3])	between "to" and end of sentence)	counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
12			,	example, a potential counterparty armed with this non-public information could use it to obtain
13				leverage against Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
<ul><li>14</li><li>15</li></ul>	114.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Pages 162– 163, paragraph 207 (between	This information contains non-public information regarding Match Plaintiffs' price testing and inaccurately quotes the deponent. Disclosure
16		Support of Google's Motion to Exclude Dr. Singer	"Board Member of MGI," and end	would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential
17 18		[Dkt. 489-3])	of sentence; and between "IAP system	business counterparties, they could use this non- public and confidential information to disadvantage Match Plaintiffs in marketing and in
19			because" and end of	negotiations. For example, a potential counterparty armed with this non-public
20			sentence)	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
21 22	115.	Exhibit E3 (Exhibit 2 to Raphael	Pages 167– 168, paragraph	not relevant to the Motions.  This information contains non-public information regarding Match Plaintiffs' financials on the
23		Declaration in Support of	215 (between "of" and "that	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
24		Google's Motion to Exclude Dr. Singer [Dkt. 489-3])	was specifically used"; between	negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
25		[LJKI, TO)-J])	"of" and ". <sup>317</sup> Just"; and	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
<ul><li>26</li><li>27</li></ul>			between "of" and ". <sup>318</sup>	potential counterparty armed with this non-public information could use it to obtain leverage against
28			Furthermore")	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
116.	Exhibit E3 (Exhibit	Page 172	This information contains non-public information
	2 to Raphael Declaration in	paragraph 222, under the	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of	bullet point	and adversely impact Match Plaintiffs' ability to
	Google's Motion to Exclude Dr. Singer	beginning "Dr. Schwartz	negotiate agreements in the future. If revealed to competitors and potential business counterpartie
	[Dkt. 489-3])	relies"	they could use this non-public and confidential
		(between "Tinder Play	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
		Value of" and	potential counterparty armed with this non-publi
		"of"; between "of" and "of";	information could use it to obtain leverage again Match Plaintiffs in negotiations by pointing to
		and between	this financial information. In addition, material,
		"of" and "331"); page	non-public, sensitive information may not be (an need not be) consistent with generally accepted
		172, paragraph	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
		222, under the	public financial filings. Therefore, revealing this
		bullet point beginning	data publicly can be misleading for investors an other parties and lead to inappropriate inference
		"Alternative"	about this information and other parts of Match Group, Inc.'s portfolio of business. This
		(between "Tinder Play	information, moreover, is not relevant to the
		Value of" and	Motions.
		"of"; between "of" and "of";	
		between "of"	
		and ", and"; and between	
		"of" and ". 332"); page	
		172 footnote	
		331 (between "Play Value	
		"Play Value of" and "of";	
		between "of"	
		and ", and"; and between	
		"of" and ". GOOG")	
117.	Exhibit E3 (Exhibit	Page 173,	This information contains non-public information
	2 to Raphael	paragraph 222,	regarding Match Plaintiffs' financials on the
	Declaration in Support of	under the bullet point	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to

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1	No.	<b>Document Name</b>	Location of Designated	Match Plaintiffs' Bases for Sealing
2		Google's Motion to	<b>Information</b> beginning	negotiate agreements in the future. If revealed to
3		Exclude Dr. Singer	"Alternative	competitors and potential business counterparties,
4		[Dkt. 489-3])	CPI Valuation #2" (between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
			"Tinder Play	marketing and in negotiations. For example, a
5			Value of" and	potential counterparty armed with this non-public
6			", Tinder Discovery";	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
7			between "Discovery	this financial information. In addition, material, non-public, sensitive information may not be (and
8			Value of" and ", Tinder";	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			between "of"	public financial filings. Therefore, revealing this
9			and ", and Tinder"; and	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
10			between	about this information and other parts of Match
11			"Value of" and end of	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
			sentence); page	Motions.
12			173, paragraph	
13			222, under the bullet point	
1.4			beginning	
14			"Alternative LTV Valuation	
15			#1" (between	
16			"Tinder Play Value of" and	
			", Tinder";	
17			between "Value of" and	
18			", Tinder";	
19			between "Value of" and	
			", Tinder"; and	
20			between "Value of" and	
21			end of	
22			sentence); page 173, paragraph	
			223 (between	
23			"of" and "to an")	
24	118.	Exhibit E3 (Exhibit	Page 175,	This information contains non-public information
25		2 to Raphael	paragraph 225	regarding Match Plaintiffs' financials on the
۷.5		Declaration in Support of	(between "data account for"	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
26		Google's Motion to	and "in	negotiate agreements in the future. If revealed to
27		Exclude Dr. Singer [Dkt. 489-3])	revenue"; and between	competitors and potential business counterparties, they could use this non-public and confidential
		1/	"revenue and"	information to disadvantage Match Plaintiffs in
28			and	marketing and in negotiations. For example, a

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			"transactions in"); page 175, paragraph 226 (between "with	potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			the" and	non-public, sensitive information may not be (and
5 6			"Tinder")	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
7				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
8				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
10	119.	Exhibit E3 (Exhibit	Page 176,	This information contains non-public information
11		2 to Raphael Declaration in	paragraph 226 (between the	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
12		Support of Google's Motion to Exclude Dr. Singer	start of the page and "to this figure";	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
13		[Dkt. 489-3])	between "Play Value of" and "and Tinder";	they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
14			between "Play	potential counterparty armed with this non-public
15			Value of and "presented in the Play";	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
16			between "Play Value Model	non-public, sensitive information may not be (and need not be) consistent with generally accepted
17 18			(" and ")."; between "he applies the"	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and
19			and "adjustment";	other parties and lead to inappropriate inferences about this information and other parts of Match
20			between "adjustment to	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
21			the" and "Tinder";	Motions.
22			between "Play Value of" and	
23			". Then he"; between	
24			"figure the" and "Tinder";	
25			between "Value and"	
26			and "Tinder Delivery	
27			Value"; between	
28			"Discovery Value of" and	

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			"for the period	
3			from"; between	
4			"Dividing" and	
5			"by"; between "by" and	
6			"Google Play Tinder	
			Installs";	
7			between "per Install of" and	
8			". This figure";	
9			and between "with the	
10			Tinder" and	
			"figure and then"); page	
11			176, paragraph 227 (between	
12			"Play Value	
13			of" and "presented in";	
14			between "to calculate his"	
			and	
15			"adjustment"; and between	
16			"using the" and "adjustment")	
17	120.	Exhibit E3 (Exhibit	Page 177,	This information contains non-public information
18		2 to Raphael Declaration in	paragraph 228, under the first	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
19		Support of	bullet (between	and adversely impact Match Plaintiffs' ability to
		Google's Motion to Exclude Dr. Singer	"Value =" and end of line);	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
20		[Dkt. 489-3])	page 177, paragraph 228,	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
21			under the	marketing and in negotiations. For example, a
22			second bullet (between	potential counterparty armed with this non-public information could use it to obtain leverage against
23			"Value =" and end of line);	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			page 177,	non-public, sensitive information may not be (and
24			paragraph 228, under the third	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
25			bullet (between "Value	public financial filings. Therefore, revealing this
26			Adjustment ="	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
27			and end of line); page	about this information and other parts of Match Group, Inc.'s portfolio of business. This
28			177, paragraph	information, moreover, is not relevant to the
۷٥			228 (between	Motions.

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2 3 4 5 6 7			Designated Information "adjustment of" and "to the Tinder";	
3 4 5 6			"adjustment of" and "to the	
4 5 6				
5				
6			between "Value of" and	
			"from the";	
			between "Value of" and	
7			"(versus";	
11 1			between "(versus" and	
8			"based on";	
9			between "Dividing" and	
10			"by"; between	
10			"by" and "Google Play	
11			Tinder"; between	
12			"Install of" and	
13			"(versus"; and between	
			"(versus" and	
14			"based on"); page 177,	
15			paragraph 229 (between	
16			"Install of" and	
17			"with the"; and between "with	
18			the" and "calculated	
			above")	
19 1	121.	Exhibit E3 (Exhibit 2 to Raphael	Page 178, Table 17; and	This information contains non-public information regarding Match Plaintiffs' financials on the
20		Declaration in	page 178,	Google Play Store. Disclosure would severely
21		Support of Google's Motion to	paragraph 231 (between	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
22		Exclude Dr. Singer [Dkt. 489-3])	"Value of" and "presented";	competitors and potential business counterparties, they could use this non-public and confidential
		[DKI. 469-3])	between	information to disadvantage Match Plaintiffs in
23			"adjusted" and "figure.)";	marketing and in negotiations. For example, a potential counterparty armed with this non-public
24			between	information could use it to obtain leverage against
25			"Dividing" and "by"; between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
26			"by" and "Google Play	non-public, sensitive information may not be (and need not be) consistent with generally accepted
			Tinder";	accounting principles or Match Group, Inc.'s
27			between "per Install of" and	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
28			"(versus"; and	other parties and lead to inappropriate inferences

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No	<b>Document Name</b>	Location of	Match Diajutiffat Dassa fau Caslina
No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		between "(versus" and "based on Dr.	about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
		Schwartz's calculation.)");	Motions.
		and page 178, paragraph 232 (between "per	
100	E 131 E2 (E 131	Install of" and "with")	
122.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 179, paragraph 232 (between "the"	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to	and "calculated above.";	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Singer [Dkt. 489-3])	between "per Install of" and	competitors and potential business counterparties, they could use this non-public and confidential
		", which he calculates"; between "per	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
		Install of and with a	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
		more"; between "use	this financial information. In addition, material, non-public, sensitive information may not be (and
		the" and "OkCupid"; between "this	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
		figure by" and "Google Play	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
		OkCupid"; between "per Install of" and	about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
		"(versus"; and between	Motions.
		"(versus" and "based on"); and page 179,	
100	E 137 E2 /E 137	Table 18	
123.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 180, paragraph 233 (between	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to	"Value of" and "and an	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Singer [Dkt. 489-3])	estimated"; between	competitors and potential business counterparties, they could use this non-public and confidential
		"Value of" and "348 I"); page	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
		180, paragraph 234 (between "adjustment	potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
		of" and "to the"; between	this financial information. In addition, material, non-public, sensitive information may not be (and

1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			"Value of" and	need not be) consistent with generally accepted
3			"generates"; between	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
4			"Value of" and "(versus";	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
5			between	about this information and other parts of Match
6			"(versus" and "based on";	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
7			between "dividing" and	Motions.
			"by"; between	
8			"by" and "Google Play	
9			Tinder"; between "per	
10			Install of" and	
11			"(versus"; and between	
12			"(versus" and "based on Dr.	
			Schwartz's	
13			calculation.)"); and page 180,	
14			paragraph 235 (between "per	
15			Install of" and	
16			"with the"; and between "with	
17			the" and "calculated	
18			above.")	
	124.	Exhibit E3 (Exhibit	Page 181,	This information contains non-public information
19		2 to Raphael Declaration in	Table 19; page 181, paragraph	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
20		Support of Google's Motion to	236 (between "Value of" and	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
21		Exclude Dr. Singer [Dkt. 489-3])	"and OkCupid";	competitors and potential business counterparties,
22		[DKt. 409-3])	between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
23			"Value of" and "but do not	marketing and in negotiations. For example, a potential counterparty armed with this non-public
24			apply"; between	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			"Dividing" and	this financial information. In addition, material,
25			"by"; between "by" and	non-public, sensitive information may not be (and need not be) consistent with generally accepted
26			"Google Play Tinder";	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
27			between "per Install of" and	data publicly can be misleading for investors and
28			"(versus";	other parties and lead to inappropriate inferences about this information and other parts of Match

1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			between "(versus" and	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
			"based on";	Motions.
4			between "Dividing" and	
5			"by"; between "by" and	
6			"Google Play OkCupid";	
7			between "per Install of" and	
8			"(versus"; and between	
9			"(versus" and "based on Dr.	
10			Schwartz's	
11			calculation.)"); and page 181,	
12			paragraph 237 (between "per	
13			Install of" and "with the";	
14			between "with the" and	
15			"calculated above";	
16			between "per Install of" and	
17			"with the"; and between "with	
18			the" and "calculated	
19	125.	Exhibit E3 (Exhibit	above.") Page 182,	This information contains non-public information
20		2 to Raphael Declaration in	Table 20; and page 182,	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
21		Support of Google's Motion to	paragraph 238 (between	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
22		Exclude Dr. Singer [Dkt. 489-3])	"Value of" and	competitors and potential business counterparties, they could use this non-public and confidential
23		[DKI. 109 3])	. 1)	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
24				potential counterparty armed with this non-public
25				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material
26				this financial information. In addition, material, non-public, sensitive information may not be (and
				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
27				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
28				other parties and lead to inappropriate inferences

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				about this information and other parts of Match
3				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
4	126.	Exhibit E3 (Exhibit	Page 183,	Motions. This information contains non-public information
5	120.	2 to Raphael	paragraph 239	regarding Match Plaintiffs' financials on the
6		Declaration in Support of	(between "Value of" and	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
7		Google's Motion to Exclude Dr. Singer [Dkt. 489-3])	"and do not"; between "Dividing" and	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
8		[DKt. 409-3])	"by"; between "by" and	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
9			"Google Play	marketing and in negotiations. For example, a potential counterparty armed with this non-public
10			Tinder"; between "per	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
11			Install of" and "(versus";	this financial information. In addition, material, non-public, sensitive information may not be (and
12			between "(versus" and	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
13			"based on"; between "#2	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
14			is" and ",	other parties and lead to inappropriate inferences
			which is"; between	about this information and other parts of Match Group, Inc.'s portfolio of business. This
15			"Model of" and ".	information, moreover, is not relevant to the Motions.
16			Therefore";	Nacional.
17			between "by dividing" and	
18			"by"; between "by" and	
19			"Google Play	
			Tinder"; between	
20			"figure of" and "(versus"; and	
21			between "(versus" and	
22			"based on Dr.	
23			Schwartz's calculation.)");	
24			and page 183,	
			paragraph 240 (between "per	
25			Install of" and "with the";	
26			between "with the" and	
27			"calculated	
28			above"; between "per	

1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			Install of" and "with the"; and	
4			between "with the" and	
5			"calculated above.")	
6	127.	Exhibit E3 (Exhibit 2 to Raphael	Page 184, Table 21; page	This information contains non-public information regarding Match Plaintiffs' financials on the
7		Declaration in Support of	184, paragraph 241 (between	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
8		Google's Motion to Exclude Dr. Singer	"of" and ". <sup>352</sup> I"); and page	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
9		[Dkt. 489-3])	184, paragraph 242 (between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
10			"Value of" and ", and given";	marketing and in negotiations. For example, a potential counterparty armed with this non-public
11			between "Dividing" and	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
12			by"; and between "by"	this financial information. In addition, material, non-public, sensitive information may not be (and
13			and "Google")	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
14				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
15				other parties and lead to inappropriate inferences about this information and other parts of Match
16				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
17	128.	Exhibit E3 (Exhibit 2 to Raphael	Page 185, paragraph 242	This information contains non-public information regarding Match Plaintiffs' financials on the
18		Declaration in Support of	(between "Value per	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
19		Google's Motion to	Install of" and	negotiate agreements in the future. If revealed to
20		Exclude Dr. Singer [Dkt. 489-3])	"(versus"; between	competitors and potential business counterparties, they could use this non-public and confidential
21			"(versus" and "based on";	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
22			between "#1 is" and ",	potential counterparty armed with this non-public information could use it to obtain leverage against
23			which is"; between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
24			"Model of" and ".	non-public, sensitive information may not be (and need not be) consistent with generally accepted
25			Therefore,"; between "by	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
26			dividing" and "by"; between	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
27			"by" and Google Play	about this information and other parts of Match Group, Inc.'s portfolio of business. This
28			Tinder"; between	information, moreover, is not relevant to the Motions.

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		"figure of" and	
		"(versus"; and between	
		"(versus" and "based on Dr.	
		Schwartz's	
		calculation.)"); page 185,	
		paragraph 243 (between	
		"Install of" and "with the";	
		between "with the" and	
		"calculated above";	
		between "per	
		Install of" and "with the"; and	
		between "with the" and	
		"calculated above."); and	
		page 185, Table 22	
129.	Exhibit E3 (Exhibit	Page 188,	This information contains non-public information
	2 to Raphael Declaration in Support of	Table 23	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
			marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			non-public, sensitive information may not be (and need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
130.	Exhibit E3 (Exhibit	Page 190,	This information contains non-public information
	2 to Raphael Declaration in	paragraph 249 (between "that	regarding Match Plaintiffs' value derived from the Google Play Store. Disclosure would severely
	Support of	indicates" and	and adversely impact Match Plaintiffs' ability to

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

1	NT.	D N	T 42 F	M-4-L DI-2-42662 Dana Can Carling
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Google's Motion to Exclude Dr. Singer [Dkt. 489-3])	end of sentence)	negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
4		[= :::: ::: ::: ::: ::: ::: ::: ::: :::		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
5				potential counterparty armed with this non-public information could use it to obtain leverage against
6 7				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
8	131.	Exhibit E3 (Exhibit 2 to Raphael	Page 195, paragraph 258	This information contains non-public information regarding Match Plaintiffs' financials on the
9		Declaration in Support of	(between "have paid"	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
10		Google's Motion to Exclude Dr. Singer	and "more in";	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
11		[Dkt. 489-3])	"12/31/2021 and" and "for	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
12			the period)	marketing and in negotiations. For example, a potential counterparty armed with this non-public
13				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
14				this financial information. In addition, material, non-public, sensitive information may not be (and
15				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
16				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
17				other parties and lead to inappropriate inferences about this information and other parts of Match
18				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions
19	132.	Exhibit E3 (Exhibit	Page 256,	This information contains non-public information
20		2 to Raphael Declaration in	Exhibit 4a	regarding Match Plaintiffs' pricing and financials on the Google Play Store. Disclosure would
21		Support of Google's Motion to Exclude Dr. Singer		severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business
22		[Dkt. 489-3])		counterparties, they could use this non-public and confidential information to disadvantage Match
23				Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this
24				non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
25				by pointing to this pricing and financial information. In addition, material, non-public,
26				sensitive information may not be (and need not be) consistent with generally accepted accounting
<ul><li>27</li><li>28</li></ul>				principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and

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2   3   4   5			Designated Information	Match Plaintiffs' Bases for Sealing
5				lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
١١ -	133.	Exhibit E3 (Exhibit 2 to Raphael	Page 257, Exhibit 4b	This information contains non-public information regarding Match Plaintiffs' pricing and financials
6		Declaration in Support of	Exmolt 40	on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs'
7		Google's Motion to Exclude Dr. Singer [Dkt. 489-3])		ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and
8		2,		confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
9				example, a potential counterparty armed with this non-public information could use it to obtain
0				leverage against Match Plaintiffs in negotiations by pointing to this pricing and financial
1				information. In addition, material, non-public, sensitive information may not be (and need not
2				be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial
3				filings. Therefore, revealing this data publicly can be misleading for investors and other parties and
4				lead to inappropriate inferences about this information and other parts of Match Group,
5				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
6	134.	Exhibit E3 (Exhibit 2 to Raphael	Page 294, Exhibit 25	This information contains non-public information regarding Match Plaintiffs' financials on the
7    8		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
6 9		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
0		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
1				marketing and in negotiations. For example, a potential counterparty armed with this non-public
2				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
3				this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
4				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
5				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
6				other parties and lead to inappropriate inferences about this information and other parts of Match
7				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
8	135.	Exhibit E3 (Exhibit 2 to Raphael	Page 296, Exhibit 26a	This information contains non-public information regarding Match Plaintiffs' financials on the

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	No.	<b>Document Name</b>	Location of	Match Plaintiffs' Bases for Sealing
$\lfloor 2 \rfloor $			Designated Information	
		Declaration in		Google Play Store. Disclosure would severely
3		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
1		Exclude Dr. Singer		competitors and potential business counterparties,
5		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
5				marketing and in negotiations. For example, a potential counterparty armed with this non-public
, III				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
				this financial information. In addition, material,
3				non-public, sensitive information may not be (and need not be) consistent with generally accepted
)				accounting principles or Match Group, Inc.'s
)				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
				other parties and lead to inappropriate inferences about this information and other parts of Match
2				Group, Inc.'s portfolio of business. This
				information, moreover, is not relevant to the Motions.
3    [	136.	Exhibit E3 (Exhibit	Page 297, Exhibit 26b	This information contains non-public information
<b>↓</b>		2 to Raphael Declaration in	EXIIIDIL 200	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
5		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
		Exclude Dr. Singer		competitors and potential business counterparties,
5		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
7				marketing and in negotiations. For example, a
3				potential counterparty armed with this non-public information could use it to obtain leverage against
,				Match Plaintiffs in negotiations by pointing to
				this financial information. In addition, material, non-public, sensitive information may not be (and
)				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
				public financial filings. Therefore, revealing this
2				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
,				about this information and other parts of Match
3				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
<b>↓</b>	127	E-1:1:4 E2 (E-1:1:4	D 200	Motions.
5	137.	Exhibit E3 (Exhibit 2 to Raphael	Page 298, Exhibit 26c	This information contains non-public information regarding Match Plaintiffs' financials on the
5		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
		Google's Motion to		negotiate agreements in the future. If revealed to
7		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
3		[DKI, 707-3])		information to disadvantage Match Plaintiffs in

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	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
				marketing and in negotiations. For example, a potential counterparty armed with this non-public
				information could use it to obtain leverage against
-				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
				non-public, sensitive information may not be (and
;				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
,				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
				other parties and lead to inappropriate inferences
				about this information and other parts of Match Group, Inc.'s portfolio of business. This
				information, moreover, is not relevant to the Motions.
	138.	Exhibit E3 (Exhibit	Page 299, Exhibit 26d	This information contains non-public information
		2 to Raphael Declaration in	EXIIIOII 200	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
		[DKt. 407-3])		information to disadvantage Match Plaintiffs in
				marketing and in negotiations. For example, a potential counterparty armed with this non-public
				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
				this financial information. In addition, material, non-public, sensitive information may not be (and
				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
				public financial filings. Therefore, revealing this
,				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
,				about this information and other parts of Match Group, Inc.'s portfolio of business. This
				information, moreover, is not relevant to the Motions.
	139.	Exhibit E3 (Exhibit 2 to Raphael	Page 300, Exhibit 27a	This information contains non-public information regarding Match Plaintiffs' financials on the
		Declaration in	Zimon Ziu	Google Play Store. Disclosure would severely
		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
•		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
				information to disadvantage Match Plaintiffs in
;				marketing and in negotiations. For example, a potential counterparty armed with this non-public
				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
				this financial information. In addition, material, non-public, sensitive information may not be (and

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	<b>™</b> T	D /N	T 10 B	Maria Director & C. I.
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
4				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
5				other parties and lead to inappropriate inferences about this information and other parts of Match
6				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
7	140.	Exhibit E3 (Exhibit 2 to Raphael	Page 301, Exhibit 27b	This information contains non-public information regarding Match Plaintiffs' financials on the
8		Declaration in Support of	Lamon 270	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
9		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
10		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
11				marketing and in negotiations. For example, a potential counterparty armed with this non-public
12				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
13				this financial information. In addition, material, non-public, sensitive information may not be (and
14				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
15				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
16				other parties and lead to inappropriate inferences about this information and other parts of Match
17				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
18	141.	Exhibit E3 (Exhibit	Page 302,	Motions. This information contains non-public information
19		2 to Raphael Declaration in	Exhibit 27c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
20		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
21		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
22		[DKI: 407 3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
23				potential counterparty armed with this non-public information could use it to obtain leverage against
24				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
25				non-public, sensitive information may not be (and
26				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
27				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
28				about this information and other parts of Match

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
4	142.	Exhibit E3 (Exhibit 2 to Raphael	Page 303, Exhibit 27d	This information contains non-public information regarding Match Plaintiffs' financials on the
5		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
6 7		Google's Motion to Exclude Dr. Singer [Dkt. 489-3])		negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
8		[DKt. 407-3])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
9				potential counterparty armed with this non-public information could use it to obtain leverage against
10				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
11				non-public, sensitive information may not be (and need not be) consistent with generally accepted
12				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
13				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
14				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
15	142	E-1314 E2 (E-1314	D 204	Motions.
16	143.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 304, Exhibit 28a	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
17		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
18		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
19				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
20				potential counterparty armed with this non-public information could use it to obtain leverage against
21				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
22				non-public, sensitive information may not be (and need not be) consistent with generally accepted
23				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
<ul><li>24</li><li>25</li></ul>				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
26				about this information and other parts of Match Group, Inc.'s portfolio of business. This information margaver is not relevant to the
27	144	Ewhihit E2 (E-111.)	Dog 205	information, moreover, is not relevant to the Motions.
21	144.	Exhibit E3 (Exhibit 2 to Raphael	Page 305, Exhibit 28b	This information contains non-public information regarding Match Plaintiffs' financials on the

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Support of		and adversely impact Match Plaintiffs' ability to
3		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
4		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
5				marketing and in negotiations. For example, a
6				potential counterparty armed with this non-public information could use it to obtain leverage against
7				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
8				non-public, sensitive information may not be (and need not be) consistent with generally accepted
9				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
				data publicly can be misleading for investors and
10				other parties and lead to inappropriate inferences about this information and other parts of Match
11				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
12		D 1 11 1 D2 (D 1 11 1	D 20.6	Motions.
13	145.	Exhibit E3 (Exhibit 2 to Raphael	Page 306, Exhibit 28c	This information contains non-public information regarding Match Plaintiffs' financials on the
14		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
		Google's Motion to		negotiate agreements in the future. If revealed to
15 16		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
				marketing and in negotiations. For example, a
17 18				potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
19				this financial information. In addition, material,
				non-public, sensitive information may not be (and need not be) consistent with generally accepted
20				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
21				data publicly can be misleading for investors and
22				other parties and lead to inappropriate inferences about this information and other parts of Match
23				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
24	146.	Exhibit E3 (Exhibit	Page 307,	Motions. This information contains non-public information
25		2 to Raphael Declaration in	Exhibit 28d	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
26		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
27		Exclude Dr. Singer		competitors and potential business counterparties,
		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
28				marketing and in negotiations. For example, a

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1 <b>No.</b> 2	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3	Exhibit E3 (Exhibit 2 to Raphael Declaration in Support of Google's Motion to Exclude Dr. Singer [Dkt. 489-3])	Page 308, Exhibit 29a	potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.  This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
21   148 22   23 24   25 26   27   28	Exhibit E3 (Exhibit 2 to Raphael Declaration in Support of Google's Motion to Exclude Dr. Singer [Dkt. 489-3])	Page 309, Exhibit 29b	Motions.  This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
				data publicly can be misleading for investors and
4				other parties and lead to inappropriate inferences about this information and other parts of Match
5				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
6	149.	Exhibit E3 (Exhibit	Page 310,	Motions. This information contains non-public information
7	147.	2 to Raphael Declaration in	Exhibit 29c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
8		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
9		Exclude Dr. Singer		competitors and potential business counterparties,
10		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
11				potential counterparty armed with this non-public
12				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
13				this financial information. In addition, material, non-public, sensitive information may not be (and
14				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
15				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
16				other parties and lead to inappropriate inferences about this information and other parts of Match
17				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
18	150.	Exhibit E3 (Exhibit	Page 311,	Motions. This information contains non-public information
19	150.	2 to Raphael Declaration in	Exhibit 29d	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
20		Support of		and adversely impact Match Plaintiffs' ability to
		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
21		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
22				marketing and in negotiations. For example, a potential counterparty armed with this non-public
23				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
24				this financial information. In addition, material,
25				non-public, sensitive information may not be (and need not be) consistent with generally accepted
26				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
27				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
28				about this information and other parts of Match Group, Inc.'s portfolio of business. This

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			information, moreover, is not relevant to the Motions.
151.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 312, Exhibit 30a	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
			marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
150	E 1317 E2 (E 1317	D 212	information, moreover, is not relevant to the Motions.
152.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 313, Exhibit 30b	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
			information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
153.	Exhibit E3 (Exhibit 2 to Raphael	Page 314, Exhibit 30c	This information contains non-public information regarding Match Plaintiffs' financials on the
	Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to

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	No.	<b>Document Name</b>	Location of	Match Plaintiffs' Bases for Sealing
$_{2}$			Designated Information	
3		Google's Motion to		negotiate agreements in the future. If revealed to
)		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
1		2,		information to disadvantage Match Plaintiffs in
5				marketing and in negotiations. For example, a potential counterparty armed with this non-public
5				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
7				this financial information. In addition, material, non-public, sensitive information may not be (and not be) consistent with generally accepted
3				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
9				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
)				other parties and lead to inappropriate inferences about this information and other parts of Match
1				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
$2 \parallel$	154.	Exhibit E3 (Exhibit	Page 315,	This information contains non-public information
3		2 to Raphael Declaration in	Exhibit 30d	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
		Support of		and adversely impact Match Plaintiffs' ability to
1		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
5		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
5				marketing and in negotiations. For example, a
7				potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
3				this financial information. In addition, material,
9				non-public, sensitive information may not be (and need not be) consistent with generally accepted
				accounting principles or Match Group, Inc.'s
1				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
				about this information and other parts of Match
3				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
	155.	Exhibit E3 (Exhibit	Page 316,	Motions.  This information contains non-public information
1		2 to Raphael	Exhibit 31a	regarding Match Plaintiffs' financials on the
5		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
5		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to
		[Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
7				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
3				potential counterparty armed with this non-public

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				information could use it to obtain leverage against
3				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
4				non-public, sensitive information may not be (and
5				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
6				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
				other parties and lead to inappropriate inferences
7				about this information and other parts of Match Group, Inc.'s portfolio of business. This
8				information, moreover, is not relevant to the
9	156.	Exhibit E3 (Exhibit	Page 317,	Motions. This information contains non-public information
	150.	2 to Raphael	Exhibit 31b	regarding Match Plaintiffs' financials on the
10		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
11		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
12		[Dkt. 489-3])		they could use this non-public and confidential
13				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
14				potential counterparty armed with this non-public
				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
15				this financial information. In addition, material, non-public, sensitive information may not be (and
16				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
17				public financial filings. Therefore, revealing this
18				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
19				about this information and other parts of Match Group, Inc.'s portfolio of business. This
				information, moreover, is not relevant to the
20	157.	Exhibit E3 (Exhibit	Dogo 219	Motions. This information contains non-public information
21	137.	2 to Raphael	Page 318, Exhibit 31c	regarding Match Plaintiffs' financials on the
22		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
23		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
24		[Dkt. 489-3])		they could use this non-public and confidential
				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
25				potential counterparty armed with this non-public information could use it to obtain leverage against
26				Match Plaintiffs in negotiations by pointing to
27				this financial information. In addition, material, non-public, sensitive information may not be (and
28				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s

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1 <b>No.</b> 2	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3 4 5			public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
6   158. 7   8   9   0   1   2   3   4   5   6   7	Exhibit E3 (Exhibit 2 to Raphael Declaration in Support of Google's Motion to Exclude Dr. Singer [Dkt. 489-3])	Page 319, Exhibit 31d	Motions.  This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
159.   159.   20   21   22   23   24   25   26   27   28	Exhibit E3 (Exhibit 2 to Raphael Declaration in Support of Google's Motion to Exclude Dr. Singer [Dkt. 489-3])	Page 320, Exhibit 32a	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
1.0	E 131 E2 (E 131	D 221	Motions.
160.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 321, Exhibit 32b	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties they could use this non-public and confidential
			information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
			potential counterparty armed with this non-publi information could use it to obtain leverage again Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (an
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
161.	Exhibit E3 (Exhibit 2 to Raphael	Page 322, Exhibit 32c	This information contains non-public informatio regarding Match Plaintiffs' financials on the
	Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterpartie
	[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
			potential counterparty armed with this non-publi information could use it to obtain leverage again
			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			non-public, sensitive information may not be (an need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
162.	Exhibit E3 (Exhibit	Page 323,	Motions. This information contains non-public informatio
-	2 to Raphael Declaration in	Exhibit 32d	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to

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	No.	<b>Document Name</b>	Location of Designated	Match Plaintiffs' Bases for Sealing
2 3 4 5 6 7 8 9		Exclude Dr. Singer [Dkt. 489-3])	Information	competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
1 1	163.	Exhibit E3 (Exhibit	Page 324,	Motions.  This information contains non-public information
2		2 to Raphael Declaration in	Exhibit 33a	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
3		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
4		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
5				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
6    7				potential counterparty armed with this non-public information could use it to obtain leverage against
8				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
9				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
0				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
1				other parties and lead to inappropriate inferences about this information and other parts of Match
2				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
3 1	164.	Exhibit E3 (Exhibit	Page 325,	This information contains non-public information
4		2 to Raphael Declaration in	Exhibit 33b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversaly impact Match Plaintiffs' ability to
5		Support of Google's Motion to Exclude Dr. Singer		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties
6		[Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
7				marketing and in negotiations. For example, a potential counterparty armed with this non-public
8				information could use it to obtain leverage against

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
				non-public, sensitive information may not be (and
4 5				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
6				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
				about this information and other parts of Match
7 8				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
	165.	Exhibit E3 (Exhibit	Page 326,	This information contains non-public information
9		2 to Raphael Declaration in	Exhibit 33c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
10		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
11		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
12		3/		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
13				potential counterparty armed with this non-public
14				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
15				this financial information. In addition, material, non-public, sensitive information may not be (and
16				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
17				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
18				other parties and lead to inappropriate inferences about this information and other parts of Match
19				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
20	166	E 11'' E2 /E 11''	D 227	Motions.
20	166.	Exhibit E3 (Exhibit 2 to Raphael	Page 327, Exhibit 33d	This information contains non-public information regarding Match Plaintiffs' financials on the
		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
22		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
23		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
24				marketing and in negotiations. For example, a
25				potential counterparty armed with this non-public information could use it to obtain leverage against
26				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
27				non-public, sensitive information may not be (and need not be) consistent with generally accepted
28				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this

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No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
167.	Exhibit E3 (Exhibit 2 to Raphael Declaration in Support of Google's Motion to Exclude Dr. Singer [Dkt. 489-3])	Page 328, Exhibit 33e	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
168.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 329, Exhibit 34a	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
			marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.

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1	<b>N</b> T	D. AST	T	M I DI 1 100 I D
2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3	169.	Exhibit E3 (Exhibit 2 to Raphael	Page 331, Exhibit 34c	This information contains non-public information regarding Match Plaintiffs' financials on the
4		Declaration in Support of Google's Motion to		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
5		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
6		2/		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
7				potential counterparty armed with this non-public information could use it to obtain leverage against
8				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
10				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
11				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
12				other parties and lead to inappropriate inferences about this information and other parts of Match
13				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
14	170.	Exhibit E3 (Exhibit 2 to Raphael	Page 332, Exhibit 34d	This information contains non-public information regarding Match Plaintiffs' financials on the
15		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
<ul><li>16</li><li>17</li></ul>		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
18		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
19				potential counterparty armed with this non-public information could use it to obtain leverage against
20				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
21				non-public, sensitive information may not be (and need not be) consistent with generally accepted
22				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and
23				other parties and lead to inappropriate inferences about this information and other parts of Match
24				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
<ul><li>25</li><li>26</li></ul>	171.	Exhibit E3 (Exhibit	Page 333, Exhibit 34e	Motions.  This information contains non-public information regarding Match Plaintiffs' financials on the
27		2 to Raphael Declaration in Support of	EAMOR 540	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
28		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		[Dkt. 489-3])		they could use this non-public and confidential
3				information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
4				potential counterparty armed with this non-public
5				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
6				this financial information. In addition, material, non-public, sensitive information may not be (and
7				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
8				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
9				other parties and lead to inappropriate inferences about this information and other parts of Match
10				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
11	172	Ewhihit E2 (Ewhihit	Daga 224	Motions. This information contains non public information
12	172.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 334, Exhibit 34f	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
13		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
		Exclude Dr. Singer		competitors and potential business counterparties,
14		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
15				marketing and in negotiations. For example, a potential counterparty armed with this non-public
16				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
17 18				this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
19				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
20				other parties and lead to inappropriate inferences
21				about this information and other parts of Match Group, Inc.'s portfolio of business. This
22				information, moreover, is not relevant to the Motions.
23	173.	Exhibit E3 (Exhibit	Page 335,	This information contains non-public information
		2 to Raphael Declaration in	Exhibit 34g	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
24		Support of Google's Motion to		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
25		Exclude Dr. Singer		competitors and potential business counterparties,
26		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
27				marketing and in negotiations. For example, a potential counterparty armed with this non-public
28				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			AMO MENON	this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
4				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
5				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match Group, Inc.'s portfolio of business. This
7			201	information, moreover, is not relevant to the Motions.
8	174.	Exhibit E3 (Exhibit 2 to Raphael Declaration in	Page 336, Exhibit 34h	This information contains non-public information regarding Match Plaintiffs' financials on the
10		Support of Google's Motion to		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
11		Exclude Dr. Singer [Dkt. 489-3])		competitors and potential business counterparties, they could use this non-public and confidential
12		3,		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
13				potential counterparty armed with this non-public information could use it to obtain leverage against
14				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
15				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
16				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
17 18				other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This
19				information, moreover, is not relevant to the Motions.
20	175.	Exhibit E3 (Exhibit 2 to Raphael	Page 337, Exhibit 34i	This information contains non-public information regarding Match Plaintiffs' financials on the
21		Declaration in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
22		Google's Motion to Exclude Dr. Singer		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
23		[Dkt. 489-3])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
24				potential counterparty armed with this non-public information could use it to obtain leverage against
25				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
26				non-public, sensitive information may not be (and need not be) consistent with generally accepted
<ul><li>27</li><li>28</li></ul>				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This
4				information, moreover, is not relevant to the Motions.
5	176.	Exhibit E3 (Exhibit 2 to Raphael	Exhibit 37a (all tables from	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure
6		Declaration in Support of	PDF pages 950 to 1049)	would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
7		Google's Motion to Exclude Dr. Singer		future. If revealed to competitors and potential business counterparties, they could use this non-
8		[Dkt. 489-3])		public and confidential information to disadvantage Match Plaintiffs in marketing and in
10				negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
11				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
12	177.	Exhibit E3 (Exhibit	Exhibit 37b	not relevant to the Motions.  This information contains non-public information
13	2	2 to Raphael Declaration in	(all tables from PDF pages	regarding Match Plaintiffs' pricing. Disclosure would severely and adversely impact Match
14		Support of Google's Motion to	1051 to 1150	Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential
15		Exclude Dr. Singer [Dkt. 489-3])		business counterparties, they could use this non- public and confidential information to
16				disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
17				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
18				this information. This information, moreover, is not relevant to the Motions.
19	178.	Exhibit E5 (Exhibit 6 to Raphael	Page 29, paragraph 67	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure
20		Declaration in Support of	(between "pass-through	would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
21		Google's Motion to Exclude Dr. Singer	rate of" and "for the	future. If revealed to competitors and potential business counterparties, they could use this non-
22 23		[Dkt. 489-5])	former"; between	public and confidential information to disadvantage Match Plaintiffs in marketing and in
24			"former and" and "for the	negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
25			latter"; between "increasing it	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
26			from" and "to"; and	not relevant to the Motions.
27			between "to" to "). 134")	
28	179.	Exhibit B1 (Google's	Page 4 (between	This information contains non-public information regarding Match Plaintiffs' financials. Disclosure

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Opposition to Match Plaintiffs'	"received" and "for its")	would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
		Motion for Partial	101 115 )	future. If revealed to competitors and potential
4		Summary Judgment [Dkt. 507-1])		business counterparties, they could use this non- public and confidential information to
5		[210.50, 1])		disadvantage Match Plaintiffs in marketing and in
6				negotiations. For example, a potential counterparty armed with this non-public
7				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
8				this financial information. In addition, material, non-public, sensitive information may not be (and
9				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
10				public financial filings. Therefore, revealing this
				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
11				about this information and other parts of Match Group, Inc.'s portfolio of business. This
12				information, moreover, is not relevant to the Motions.
13	180.	Exhibit B3 (Exhibit	Page ending -	This information contains non-public information
14		7 to Declaration of Kyle Mach in	724 (between "only stay" and	regarding user data. Disclosure would severely and adversely impact Match Plaintiffs' ability to
15		Support of Google's	"). Other")	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
16		Opposition to Match Plaintiffs'		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
17		Motion for Partial Summary Judgment		marketing and in negotiations. For example, a potential counterparty armed with this non-public
18		[Dkt. 507-6])		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
19				this information. In addition, material, non- public, sensitive information may not be (and
20				need not be) consistent with Match Group, Inc.'s public filings. Therefore, revealing this data
21				publicly can be misleading for investors and other parties and lead to inappropriate inferences about
22				this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
23	181.	Exhibit B3 (Exhibit	Page ending -	This information contains non-public information
24		7 to Declaration of Kyle Mach in	725 (between "an average"	regarding user data. Disclosure would severely and adversely impact Match Plaintiffs' ability to
25		Support of Google's	for" and "), define")	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
26		Opposition to Match Plaintiffs'		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
27		Motion for Partial Summary Judgment		marketing and in negotiations. For example, a potential counterparty armed with this non-public
28		[Dkt. 507-6])		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
				this information. In addition, material, non-
3				public, sensitive information may not be (and need not be) consistent with Match Group, Inc.'s
4				public filings. Therefore, revealing this data publicly can be misleading for investors and other
5				parties and lead to inappropriate inferences about
6				this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
7	182.	Exhibit B5 (Exhibit 11 to Declaration of	Page 232, line 3 (between	This information contains non-public information regarding a potential incentive package offered to
8		Kyle Mach in Support of	"which was a" and	Match Plaintiffs. Disclosure would severely and adversely impact Match Plaintiffs' ability to
9		Google's Opposition to	"incentive")	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
10		Match Plaintiffs' Motion for Partial		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
11		Summary Judgment [Dkt. 507-10])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
12		[DKt. 507-10])		information could use it to obtain leverage against
13				Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-
14				public, sensitive information may not be (and need not be) consistent with generally accepted
15				accounting principles or Match Group, Inc.'s public filings. Therefore, revealing this data
16				publicly can be misleading for investors and other parties and lead to inappropriate inferences about
17				this information and other parts of Match Group, Inc.'s portfolio of business. This information,
				moreover, is not relevant to the Motions.
18	183.	Exhibit B12 (Exhibit 12 to	Page ending - 739 (between	Match Plaintiffs consider the retention and renewal rates on Match Plaintiffs' dating services
19		Declaration of Kyle	"2. On POF" and "4.	to be confidential and proprietary business
20		Mach in Support of Google's	Lastly")	information, which would give Match Plaintiffs' competitors insights into potential vulnerabilities
21		Opposition to Match Plaintiffs'		within Match Plaintiffs' services. Similarly, Match Plaintiffs' assessment of the positive (or
22		Motion for Partial Summary Judgment		negative) future value of subscriptions on a particular platform (iOS or Android) is
23		[Dkt. 507-11])		competitively sensitive information that Match Plaintiffs' competitors could use to compete with
24				Match Plaintiffs more effectively and place Match Plaintiffs at a competitive disadvantage.
25				Moreover, revealing this data publicly can be misleading for investors and other parties and
26				lead to inappropriate inferences about this
	10:			information and other parts of Match Group, Inc.'s portfolio of business.
27	184.	Exhibit B12 (Exhibit 12 to	Page ending - 740 (between	Match Plaintiffs consider the retention and renewal rates on Match Plaintiffs' dating services
28		Declaration of Kyle	"unfortunately	to be confidential and proprietary business

1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Mach in Support of Google's	" and end of paragraph)	information, which would give Match Plaintiffs' competitors insights into potential vulnerabilities
4		Opposition to Match Plaintiffs'		within Match Plaintiffs' services. Similarly, Match Plaintiffs' assessment of the positive (or
5		Motion for Partial Summary Judgment		negative) future value of subscriptions on a particular platform (iOS or Android) is
6		[Dkt. 507-11])		competitively sensitive information that Match Plaintiffs' competitors could use to compete with Match Plaintiffs more effectively and place
7	185.	Exhibit B7 (Exhibit	Page ending -	Match Plaintiffs at a competitive disadvantage.  This information contains non-public information
8	100.	16 to Declaration of Kyle Mach in	231 (at the cell under column	regarding a potential incentive package offered to Match Plaintiffs. Disclosure would severely and
9		Support of Google's	"AVP Reinvestment"	adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
10		Opposition to Match Plaintiffs'	and row "Match	competitors and potential business counterparties, they could use this non-public and confidential
11		Motion for Partial Summary Judgment	Group"; and at the cell under	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
12		[Dkt. 507-14])	column "Custom Deal	potential counterparty armed with this non-public information could use it to obtain leverage against
13			Aspects" and row "Match	Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-
14			Group")	public, sensitive information may not be (and need not be) consistent with generally accepted
15				accounting principles or Match Group, Inc.'s public filings. Therefore, revealing this data
16				publicly can be misleading for investors and other parties and lead to inappropriate inferences about
17				this information and other parts of Match Group, Inc.'s portfolio of business. This information,
18	186.	Exhibit B8 (Exhibit	Page ending -	moreover, is not relevant to the Motions.  This information contains non-public information
19	100.	17 to Declaration of Kyle Mach in	496 (chart under "AVP	regarding a potential incentive package offered to Match Plaintiffs. Disclosure would severely and
20		Support of Google's	deal summary (as per our	adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
21		Opposition to Match Plaintiffs'	latest redline)")	competitors and potential business counterparties, they could use this non-public and confidential
22		Motion for Partial Summary Judgment	realine) )	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
23		[Dkt. 507-15])		potential counterparty armed with this non-public information could use it to obtain leverage against
24				Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-
25				public, sensitive information may not be (and
26				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
27				public filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about
28				this information and other parts of Match Group.

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			Imormation	Inc.'s portfolio of business. This information,
	187.	Exhibit B9 (Exhibit	Page ending -	moreover, is not relevant to the Motions.  This information contains non-public information
4		18 to Declaration of Kyle Mach in	249 (between "less than	regarding a potential incentive package offered to Match Plaintiffs. Disclosure would severely and
5		Support of Google's	30%" and end of line; row in	adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
5		Opposition to Match Plaintiffs'	chart	competitors and potential business counterparties,
		Motion for Partial	beginning "Service fee"	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
		Summary Judgment [Dkt. 507-16])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
,				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
				this information. In addition, material, non- public, sensitive information may not be (and
				need not be) consistent with generally accepted
				accounting principles or Match Group, Inc.'s public filings. Therefore, revealing this data
2				publicly can be misleading for investors and other parties and lead to inappropriate inferences about
3				this information and other parts of Match Group, Inc.'s portfolio of business. This information,
4	100	E 132 Po /E 132	D 1:	moreover, is not relevant to the Motions.
5	188.	Exhibit B9 (Exhibit 18 to Declaration of	Page ending - 252 (row in	This information contains non-public information regarding a potential incentive package offered to
6		Kyle Mach in Support of	chart beginning	Match Plaintiffs. Disclosure would severely and adversely impact Match Plaintiffs' ability to
7		Google's Opposition to	"With Play"; row in chart	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
3		Match Plaintiffs' Motion for Partial	beginning "With Cloud")	they could use this non-public and confidential
		Summary Judgment	with Cloud )	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
		[Dkt. 507-16])		potential counterparty armed with this non-public information could use it to obtain leverage against
				Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-
				public, sensitive information may not be (and need not be) consistent with generally accepted
				accounting principles or Match Group, Inc.'s
				public filings. Therefore, revealing this data publicly can be misleading for investors and other
Į.				parties and lead to inappropriate inferences about this information and other parts of Match Group,
5				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5	189.	Exhibit B9 (Exhibit 18 to Declaration of	Page ending - 253 (between	This information contains non-public information regarding a potential incentive package offered to
		Kyle Mach in	"committed to	Match Plaintiffs. Disclosure would severely and
7		Support of Google's	Cloud" and "If they don't")	adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
8		Opposition to		competitors and potential business counterparties.

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1	No.	<b>Document Name</b>	Location of	Match Plaintiffs' Bases for Sealing
2			Designated Information	
3		Match Plaintiffs' Motion for Partial		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
		Summary Judgment		marketing and in negotiations. For example, a
4		[Dkt. 507-16])		potential counterparty armed with this non-public information could use it to obtain leverage against
5				Match Plaintiffs in negotiations by pointing to this information. In addition, material, non-
6				public, sensitive information may not be (and need not be) consistent with generally accepted
7				accounting principles or Match Group, Inc.'s
8				public filings. Therefore, revealing this data publicly can be misleading for investors and other
9				parties and lead to inappropriate inferences about this information and other parts of Match Group,
10				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
11	190.	Exhibit B9 (Exhibit 18 to Declaration of	Page ending - 257 (row in	This information contains non-public information regarding a potential incentive package offered to
12		Kyle Mach in	chart	Match Plaintiffs. Disclosure would severely and
		Support of Google's	beginning "Match	adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
13		Opposition to Match Plaintiffs'	Group")	competitors and potential business counterparties, they could use this non-public and confidential
14		Motion for Partial Summary Judgment		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
15		[Dkt. 507-16])		potential counterparty armed with this non-public
16				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
17				this information. In addition, material, non-public, sensitive information may not be (and
18				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
19				public filings. Therefore, revealing this data publicly can be misleading for investors and other
20				parties and lead to inappropriate inferences about this information and other parts of Match Group,
				Inc.'s portfolio of business. This information,
21	191.	Exhibit B9 (Exhibit	Page ending -	moreover, is not relevant to the Motions.  This information contains non-public information
22		18 to Declaration of Kyle Mach in	264 (at the cell under column	regarding a potential incentive package offered to Match Plaintiffs. Disclosure would severely and
23		Support of Google's	"Match's request" and	adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
24		Opposition to Match Plaintiffs'	row "Billing Timelines")	competitors and potential business counterparties, they could use this non-public and confidential
25		Motion for Partial	i inicinics j	information to disadvantage Match Plaintiffs in
26		Summary Judgment [Dkt. 507-16])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
27				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
28				this information. In addition, material, non- public, sensitive information may not be (and

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
192.	Exhibit B9 (Exhibit 18 to Declaration of Kyle Mach in Support of Google's	Page ending - 269 (the image under "Issue double-click: Installment	This image contains confidential and non-public information and documentation regarding development features important to Match Plaintiffs. Moreover, revealing this information publicly can be misleading for investors and other
	Opposition to Match Plaintiffs' Motion for Partial Summary Judgment [Dkt. 507-16])	payments")	parties and lead to inappropriate inferences and speculation about this information and other parts of Match Group, Inc.'s portfolio of business.
193.	Exhibit B13 (Exhibit B13 (Exhibit 21 to	Pages 1–14	This spreadsheet contains confidential and non- public information and documentation regarding development features important to Match
	Declaration of Kyle Mach in Support of Google's		Plaintiffs, including development timelines, prioritization, technical details, and pricing and SKU information, and app identification
	Opposition to Match Plaintiffs' Motion for Partial		references. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	Summary Judgment [Dkt. 507-19]))		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
			marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this information. Bad actors could use this information to harm Match Plaintiffs and their
			users. In addition, material, non-public, sensitive information may not be (and need not be)
			consistent with generally accepted accounting principles or Match Group, Inc.'s public filings.  Therefore, revealing this information publicly can
			be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group,
			Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
194.	Exhibit B14 (Exhibit 23 to Declaration of Kyle	Pages ending - 403–424	This exhibit contains non-public and confidential information regarding an internal assessment of Tinder's business model and growth and its
	Mach in Support of Google's Opposition to		impact on other parts of the business. This information reflects sensitive, highly confidential characterizations by Google's internal business

1	No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
2 3		Match Plaintiffs' Motion for Partial	Information	teams that, if revealed, could be used by Match Plaintiffs' competitors and counterparties' against
4		Summary Judgment [Dkt. 507-21])		them to gain an unfair advantage. This information, moreover, is not relevant to the
5				Motions. In addition, material, non-public, sensitive financial information may not be (and
6				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public filings. Therefore, revealing this
7				information publicly can be misleading for investors and other parties and lead to
8				inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio
9				of business. This information, moreover, is not relevant to the Motions.
10 11	195.	Exhibit D18 (Exhibit 18 to	Page 230, paragraph 474	This information contains non-public information regarding financials and transactions related to
12		Declaration of Michael J. Zaken in Support of	(each bullet after "Attachment	OkCupid on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
13		Plaintiffs' Opposition to	E-1")	future. If revealed to competitors and potential business counterparties, they could use this non-
14		Google's Motion for Partial		public and confidential information to disadvantage Match Plaintiffs in marketing and in
15		Summary Judgment [Dkt. 511-19])		negotiations. For example, a potential counterparty armed with this non-public
16				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
17				non-public, sensitive financial information may not be (and need not be) consistent with generally
18				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore,
19				revealing this financial data publicly can be misleading for investors and other parties and
20   21				lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information,
22	196.	Exhibit D14	Page ending -	moreover, is not relevant to the Motions.  This information contains non-public information
23		(Exhibit 44 to Declaration of	163 (between "spend was"	regarding financials related to Tinder on the Google Play Store. Disclosure would severely
24		Michael J. Zaken in Support of	and "On Wed")	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
25		Plaintiffs' Opposition to		competitors and potential business counterparties, they could use this non-public and confidential information to disadventors Match Plaintiffs in
26		Google's Motion for Partial		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
27 28		Summary Judgment [Dkt. 511-40])		potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,

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1	NT -	D4 N	T 42 F	M-4-L DI-2-426-2 D 6 6 6 12
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				non-public, sensitive financial information may not be (and need not be) consistent with generally
4				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore,
5				revealing this financial data publicly can be misleading for investors and other parties and
6				lead to inappropriate inferences about this information and other parts of Match Group,
7				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
8	197.	Exhibit D14 (Exhibit 44 to	Page ending - 164 (between	This information contains non-public information regarding financials related to Tinder on the
9		Declaration of Michael J. Zaken in	"delivered" and "in	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
10		Support of Plaintiffs'	consumer")	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
11		Opposition to Google's Motion		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
12		for Partial Summary Judgment		marketing and in negotiations. For example, a potential counterparty armed with this non-public
13		[Dkt. 511-40])		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
14				this financial information. In addition, material, non-public, sensitive financial information may
15				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
16				Inc.'s public financial filings. Therefore, revealing this financial data publicly can be
17				misleading for investors and other parties and lead to inappropriate inferences about this
18				information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
19	198.	Exhibit D14 (Exhibit 44 to	Page ending - 166 (between	This information contains non-public information
20		Declaration of Michael J. Zaken in	"grossing app"	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
21		Support of Plaintiffs'	"OKCupid"; and between	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
22		Opposition to Google's Motion	"an average" and "Match	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
23		for Partial Summary Judgment	Group's")	marketing and in negotiations. For example, a potential counterparty armed with this non-public
24		[Dkt. 511-40])		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
25				this financial information. In addition, material, non-public, sensitive financial information may
26				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
27				Inc.'s public financial filings. Therefore, revealing this financial data publicly can be
28				misleading for investors and other parties and

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
199.	Exhibit D15 (Exhibit 45 to Declaration of Michael J. Zaken in Support of Plaintiffs' Opposition to Google's Motion for Partial Summary Judgment [Dkt. 511-41])	Page ending - 323 (chart below "Tinder Value Breakdown"; graph below "2019 ROY Revenue Projection")	This information contains non-public information regarding Match Plaintiffs' financials and installation data on the Google Play Store.  Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information and data. In addition,
			material, non-public, sensitive financial information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing such data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
200.	Exhibit E2 (Exhibit 1 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-2])	Page 47, footnote 196 (within parenthetical)	This information contains non-public information regarding Match Plaintiffs' value derived from the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
201.	Exhibit E2 (Exhibit 1 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-21)	Pages 74–75, paragraph 148 (between "Match found" and end of sentence; and between "estimated that" and end of sentence)	This information contains non-public information regarding Match Plaintiffs' use of alternative payment systems. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			information could use it to obtain leverage agai Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is
202.	Exhibit E2 (Exhibit 1 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-2])	Page 162, footnote 799 (between "76:9-77:5 ("" and end of parenthetical)	not relevant to the Motions.  This information contains non-public information regarding Match Plaintiffs' marketing costs.  Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreement in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage again Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
203.	Exhibit E2 (Exhibit 1 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-2])	Page 176, footnote 851 (between "changes from" and "to"; and between "to" and end of sentence)	This information contains non-public informatic regarding Match Plaintiffs' pricing. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non public and confidential information to disadvantage Match Plaintiffs in marketing and negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage agai Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
204.	Exhibit E5 (Exhibit 2 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-3])	Page 29, paragraph 67 (between "pass-through rate of" and "for the former"; between "former and" and "for the latter"; between "increasing it from" and "to"; and between "to"	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non public and confidential information to disadvantage Match Plaintiffs in marketing and negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage again Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
205.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	to "). 134") Pages 13–14, paragraph 10.t (between	This information contains non-public informati regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

			<u> </u>	
1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Support of Consumers' and	"additional" and "in service	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
4		States' Opposition to Google's Motion to Exclude Dr.	fees"; and between "12/31/2021	competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
5		Singer [Dkt. 510-4])	and" and "for the period")	marketing and in negotiations. For example, a potential counterparty armed with this non-public
6		1/	1	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
7 8				this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
9				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
10				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
11				about this information and other parts of Match Group, Inc.'s portfolio of business. This
12	206	E 1314 E2 /E 1314	D 42	information, moreover, is not relevant to the Motions.
13	206.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 42, paragraph 45 (between	This information contains non-public information regarding Match Plaintiffs' financials and pricing on the Google Play Store. Disclosure would
14		Support of Consumers' and	"Tinder has")	severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
15		States' Opposition to Google's Motion	"subscription SKUs";	revealed to competitors and potential business counterparties, they could use this non-public and
16		to Exclude Dr. Singer [Dkt. 510-	between "of which" and	confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
17 18		[4])	"incurred"; between "rate of these" and	example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
19			"SKUs"; between "from	by pointing to this financial and pricing information. In addition, material, non-public,
20			about" and "during";	sensitive information may not be (and need not be) consistent with generally accepted accounting
21			between "to about" and "in	principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can
22			the"; between "fee rate reduction," and	be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group,
23			"subscriptions"; between "out	Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
24			of the" and "did not have";	moreo, is not referent to the motions.
25			between "any price change,"	
26			and "had a"; between "and	
27			only" and "had a"; between	
28			"The" and	

No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		"subscriptions	
		with"; between	
		"for only" and	
		"of the total"; and between	
		"spend of the"	
		and	
		"subscriptions during"); page	
		42, footnote 35	
		(between	
		"rates of the"	
		and "subscriptions	
		analyzed");	
		and page 42,D	
		footnote 36 (between	
		"spend on the"	
		and	
		"subscription SKUs";	
		between "2022	
		is" and ", close	
		to"; between "that of the"	
		and	
		"subscription";	
		and between "SKUs" and	
		"as shown in")	
207.	Exhibit E3 (Exhibit	Page 43, Table	This information contains non-public information
	3 to Declaration of Lee Mason in	7; page 43,	regarding Tinder's pricing. Disclosure would
	Support of	paragraph 46 (between	severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
	Consumers' and	"subscriptions	revealed to competitors and potential business
	States' Opposition	either" and "before and")	counterparties, they could use this non-public and confidential information to disadvantage Match
	to Google's Motion to Exclude Dr.	before and )	Plaintiffs in marketing and in negotiations. For
	Singer [Dkt. 510-		example, a potential counterparty armed with this
	4])		non-public information could use it to obtain
			leverage against Match Plaintiffs in negotiations by pointing to this information. This information,
			moreover, is not relevant to the Motions.
208.	Exhibit E3 (Exhibit	Page 44,	This information contains non-public information
	3 to Declaration of Lee Mason in	footnote 37 (between	regarding Tinder's pricing. Disclosure would severely and adversely impact Match Plaintiffs'
	Support of	"Tinder	ability to negotiate agreements in the future. If
	Consumers' and	launched" and	revealed to competitors and potential business
	States' Opposition to Google's Motion	"new subscription";	counterparties, they could use this non-public and confidential information to disadvantage Match
	to Google's Wotton to Exclude Dr.	between	Plaintiffs in marketing and in negotiations. For

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
	Singer [Dkt. 510-4])	"subscription SKUs," and end of sentence; and between "to May 2021," and end of sentence)	example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
209.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-4])	Page 159, footnote 295 (between "Tinder of" and "to; and between "to" and end of sentence)	This information contains non-public information regarding Tinder's pricing. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
210.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-4])	Pages 162– 163, paragraph 207 (between "Board Member of MGI," and end of sentence; and between "IAP system because" and end of sentence)	This information contains non-public information regarding Match Plaintiffs' price testing and inaccurately quotes the deponent. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
211.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-4])	Pages 167– 168, paragraph 215 (between "of" and "that was specifically used"; between "of" and ".317 Just"; and between "of" and ".318 Furthermore")	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3 4 5				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
6 7 8 9 10 11 12 13 14 15 16 17 18	212.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-4])	Page 172 paragraph 222, under the bullet point beginning "Dr. Schwartz relies" (between "Tinder Play Value of" and "of"; between "of" and "of"; and between "of" and "331"); page 172, paragraph 222, under the bullet point beginning "Alternative" (between "Tinder Play Value of" and "of"; between "of" and "of"; between "of" and "of"; between "of" and "of"; between	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
20			and between "of" and ". "332"); page	
21 22			172 footnote 331 (between	
23			"Play Value of" and "of"; between "of"	
24			and ", and"; and between "of" and ".	
25	212	E 111 - E2 /E 111 -	GOOG")	
26	213.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 173, paragraph 222, under the	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
<ul><li>27</li><li>28</li></ul>		Support of Consumers' and States' Opposition	bullet point beginning "Alternative	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		to Google's Motion	CPI Valuation	they could use this non-public and confidential
3		to Exclude Dr. Singer [Dkt. 510-	#2" (between "Tinder Play	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
4		4])	Value of" and ", Tinder	potential counterparty armed with this non-public information could use it to obtain leverage against
5			Discovery";	Match Plaintiffs in negotiations by pointing to
6			between "Discovery	this financial information. In addition, material, non-public, sensitive information may not be (and
7			Value of" and ", Tinder";	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
8			between "of" and ", and	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			Tinder"; and	other parties and lead to inappropriate inferences
9			between "Value of" and	about this information and other parts of Match Group, Inc.'s portfolio of business. This
10			end of	information, moreover, is not relevant to the
11			sentence); page 173, paragraph	Motions.
12			222, under the bullet point	
			beginning	
13			"Alternative LTV Valuation	
14			#1" (between "Tinder Play	
15			Value of" and	
16			", Tinder"; between	
17			"Value of" and ", Tinder";	
			between	
18			"Value of" and ", Tinder"; and	
19			between "Value of" and	
20			end of	
21			sentence); page 173, paragraph	
22			223 (between "of" and "to	
			an")	
23	214.	Exhibit E3 (Exhibit 3 to Declaration of	Page 175, paragraph 225	This information contains non-public information regarding Match Plaintiffs' financials on the
24		Lee Mason in	(between "data	Google Play Store. Disclosure would severely
25		Support of Consumers' and	account for" and "in	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
26		States' Opposition to Google's Motion	revenue"; and between	competitors and potential business counterparties, they could use this non-public and confidential
		to Exclude Dr.	"revenue and"	information to disadvantage Match Plaintiffs in
27		Singer [Dkt. 510-   4])	and "transactions	marketing and in negotiations. For example, a potential counterparty armed with this non-public
28			in"); page 175,	information could use it to obtain leverage against

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1	No.	Document Name	Location of	Match Plaintiffs' Dasas for Scaling
1 2	NO.	Document Name	Designated Information	Match Plaintiffs' Bases for Sealing
3			paragraph 226 (between "with the" and	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
4			"Tinder")	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
5				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
<ul><li>6</li><li>7</li></ul>				other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
8	215	E-1:1:4 E2 (E-1:1:4	D 176	Motions.
9	215.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 176, paragraph 226 (between the	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
10 11		Support of Consumers' and	start of the page and "to	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
12		States' Opposition to Google's Motion to Exclude Dr.	this figure"; between "Play Value of" and	competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
13		Singer [Dkt. 510- 4])	"and Tinder"; between "Play	marketing and in negotiations. For example, a potential counterparty armed with this non-public
14			Value of" and "presented in	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
15			the Play"; between "Play	this financial information. In addition, material, non-public, sensitive information may not be (and
16			Value Model (" and ")."; between "he	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
17			applies the" and	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
18 19			"adjustment"; between	about this information and other parts of Match Group, Inc.'s portfolio of business. This
20			"adjustment to the" and "Tinder";	information, moreover, is not relevant to the Motions.
21			between "Play Value of" and	
22			". Then he"; between	
23			"figure the" and "Tinder";	
24			between "Value and"	
25			and "Tinder Delivery	
26			Value"; between	
27			"Discovery Value of" and	
28			"for the period from";	

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			between	
3			"Dividing" and "by" between	
4			"by"; between "by" and	
5			"Google Play Tinder	
			Installs";	
6			between "per Install of" and	
7			". This figure";	
8			and between "with the	
9			Tinder" and "figure and	
			then"); page	
10			176, paragraph 227 (between	
11			"Play Value	
12			of" and "presented in";	
			between "to	
13			calculate his" and	
14			"adjustment";	
15			and between "using the" and	
16	216.	Evhihit E2 (Evhihit	"adjustment")	This information contains non public information
	210.	Exhibit E3 (Exhibit 3 to Declaration of	Page 177, paragraph 228,	This information contains non-public information regarding Match Plaintiffs' financials on the
17		Lee Mason in Support of	under the first bullet (between	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
18		Consumers' and	"Value =" and	negotiate agreements in the future. If revealed to
19		States' Opposition to Google's Motion	end of line); page 177,	competitors and potential business counterparties, they could use this non-public and confidential
		to Exclude Dr.	paragraph 228,	information to disadvantage Match Plaintiffs in
20		Singer [Dkt. 510- 4])	under the second bullet	marketing and in negotiations. For example, a potential counterparty armed with this non-public
21		1/	(between	information could use it to obtain leverage against
22			"Value =" and end of line);	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
23			page 177,	non-public, sensitive information may not be (and
			paragraph 228, under the third	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
24			bullet (between "Value	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
25			Adjustment ="	other parties and lead to inappropriate inferences
26			and end of line); page	about this information and other parts of Match Group, Inc.'s portfolio of business. This
27			177, paragraph	information, moreover, is not relevant to the
			228 (between "adjustment"	Motions.
28			of" and "to the	

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1	<b>N</b> T	D (N	T 40 6	Maria Districta Description
1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			Tinder";	
3			between "Value of" and	
4			"from the";	
5			between "Value of" and	
			"(versus";	
6			between "(versus" and	
7			"based on"; between	
8			"Dividing" and	
9			"by"; between "by" and	
			"Google Play	
10			Tinder"; between	
11			"Install of" and	
12			"(versus"; and between	
13			"(versus" and "based on");	
			page 177,	
14			paragraph 229 (between	
15			"Install of" and	
16			"with the"; and between "with	
17			the" and "calculated	
			above")	
18	217.	Exhibit E3 (Exhibit 3 to Declaration of	Page 178, Table 17; and	This information contains non-public information regarding Match Plaintiffs' financials on the
19		Lee Mason in	page 178,	Google Play Store. Disclosure would severely
20		Support of Consumers' and	paragraph 231 (between	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
21		States' Opposition to Google's Motion	"Value of" and "presented";	competitors and potential business counterparties, they could use this non-public and confidential
		to Exclude Dr.	between	information to disadvantage Match Plaintiffs in
22		Singer [Dkt. 510- 4])	"adjusted" and "figure.)";	marketing and in negotiations. For example, a potential counterparty armed with this non-public
23		2,	between "Dividing" and	information could use it to obtain leverage against
24			"by"; between	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
25			"by" and "Google Play	non-public, sensitive information may not be (and need not be) consistent with generally accepted
26			Tinder";	accounting principles or Match Group, Inc.'s
			between "per Install of" and	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
27			"(versus"; and between	other parties and lead to inappropriate inferences about this information and other parts of Match
28			"(versus" and	Group, Inc.'s portfolio of business. This

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		I =		
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3 4 5 6			"based on Dr. Schwartz's calculation.)"); and page 178, paragraph 232 (between "per Install of" and "with")	information, moreover, is not relevant to the Motions.
7 8	218.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and	Page 179, paragraph 232 (between "the" and "calculated above.";	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
9		States' Opposition to Google's Motion to Exclude Dr.	between "per Install of" and ", which he	competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
1		Singer [Dkt. 510-4])	calculates"; between "per	marketing and in negotiations. For example, a potential counterparty armed with this non-public
2		3/	Install of and with a	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
.3			more"; between "use the" and	this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
4			"OkCupid"; between "this	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
.6			figure by" and "Google Play	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
7			OkCupid"; between "per Install of" and	about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
8			"(versus"; and between	Motions.
9			"(versus" and "based on"); and page 179,	
20	210	E 13 ' F2 /F 13 '	Table 18	
21	219.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 180, paragraph 233 (between	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
22		Support of Consumers' and	"Value of" and "and an	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
23   24		States' Opposition to Google's Motion to Exclude Dr.	estimated"; between "Value of" and	competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
25		Singer [Dkt. 510-4])	". <sup>348</sup> I"); page 180, paragraph	marketing and in negotiations. For example, a potential counterparty armed with this non-public
26		-	234 (between "adjustment"	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
27			of" and "to the"; between "Value of" and	this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
28			"generates":	accounting principles or Match Group, Inc.'s

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			between "Value of" and	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			"(versus";	other parties and lead to inappropriate inferences
4			between "(versus" and	about this information and other parts of Match Group, Inc.'s portfolio of business. This
5			"based on"; between	information, moreover, is not relevant to the Motions.
6			"dividing" and "by"; between	
7			"by"; between "by" and "Google Play	
8			Tinder"; between "per	
9			Install of" and	
10			"(versus"; and between	
11			"(versus" and "based on Dr.	
12			Schwartz's calculation.)");	
13			and page 180, paragraph 235	
14			(between "per Install of" and	
15			"with the"; and between "with	
16			the" and "calculated	
17			above.")	
18	220.	Exhibit E3 (Exhibit	Page 181,	This information contains non-public information
		3 to Declaration of Lee Mason in	Table 19; page 181, paragraph	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
19		Support of Consumers' and	236 (between "Value of" and	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
20		States' Opposition to Google's Motion	"and OkCupid";	competitors and potential business counterparties, they could use this non-public and confidential
21		to Exclude Dr. Singer [Dkt. 510-	between "Value of" and	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
22		4])	"but do not apply";	potential counterparty armed with this non-public information could use it to obtain leverage against
23			between "Dividing" and	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
24			"by"; between "by" and	non-public, sensitive information may not be (and need not be) consistent with generally accepted
25			"Google Play	accounting principles or Match Group, Inc.'s
26			Tinder"; between "per	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
27			Install of" and "(versus";	other parties and lead to inappropriate inferences about this information and other parts of Match
28			between "(versus" and	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
20		l	i (versus allu	intorniation, moreover, is not relevant to the

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			"based on";	Motions.
3			between "Dividing" and	
4			"by"; between "by" and	
5			"Google Play	
6			OkCupid"; between "per	
7			Install of" and "(versus"; and	
8			between "(versus" and	
9			"based on Dr. Schwartz's	
			calculation.)");	
10			and page 181, paragraph 237	
11			(between "per Install of" and	
12			"with the"; between "with	
13			the" and "calculated	
14			above";	
15			between "per Install of" and	
16			"with the"; and between "with	
17			the" and "calculated	
18	221	E-13-4 E2 (E-13-4	above.")	
	221.	Exhibit E3 (Exhibit 3 to Declaration of	Page 182, Table 20; and	This information contains non-public information regarding Match Plaintiffs' financials on the
19		Lee Mason in Support of	page 182, paragraph 238	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
20		Consumers' and States' Opposition	(between "Value of" and	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
21		to Google's Motion to Exclude Dr.	". <sup>350</sup> I")	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
22		Singer [Dkt. 510-		marketing and in negotiations. For example, a
23		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
24				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
25				non-public, sensitive information may not be (and need not be) consistent with generally accepted
26				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
				data publicly can be misleading for investors and
27				other parties and lead to inappropriate inferences about this information and other parts of Match
28				Group, Inc.'s portfolio of business. This

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1	No.	<b>Document Name</b>	Location of Designated	Match Plaintiffs' Bases for Sealing
2			Information	
3				information, moreover, is not relevant to the Motions.
	222.	Exhibit E3 (Exhibit	Page 183,	This information contains non-public information
4		3 to Declaration of	paragraph 239	regarding Match Plaintiffs' financials on the
5		Lee Mason in Support of	(between "Value of" and	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
		Consumers' and	"and do not";	negotiate agreements in the future. If revealed to
6		States' Opposition	between "Dividing" and	competitors and potential business counterparties,
7		to Google's Motion to Exclude Dr.	"Dividing" and "by"; between	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
		Singer [Dkt. 510-	"by" and	marketing and in negotiations. For example, a
8		4])	"Google Play	potential counterparty armed with this non-public
9			Tinder"; between "per	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			Install of" and	this financial information. In addition, material,
0			"(versus"; between	non-public, sensitive information may not be (and need not be) consistent with generally accepted
1			"(versus" and	accounting principles or Match Group, Inc.'s
٦			"based on";	public financial filings. Therefore, revealing this
2			between "#2 is" and ",	data publicly can be misleading for investors and other parties and lead to inappropriate inferences
3			which is";	about this information and other parts of Match
4			between	Group, Inc.'s portfolio of business. This
4			"Model of" and ".	information, moreover, is not relevant to the Motions.
5			Therefore";	Nations.
6			between "by	
			dividing" and "by"; between	
7			"by" and	
8			"Google Play Tinder";	
			between	
9			"figure of" and	
О			"(versus"; and between	
			"(versus" and	
1			"based on Dr.	
2			Schwartz's calculation.)");	
			and page 183,	
3			paragraph 240	
4			(between "per Install of" and	
			"with the";	
5			between "with the" and	
6			"calculated	
			above";	
7			between "per Install of" and	
8			"with the"; and	

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3			between "with the" and "calculated	
4			above.")	
5	223.	Exhibit E3 (Exhibit 3 to Declaration of	Page 184, Table 21; page	This information contains non-public information regarding Match Plaintiffs' financials on the
6		Lee Mason in Support of	184, paragraph 241 (between "of" and ". <sup>352</sup>	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
7		Consumers' and States' Opposition	I"); and page	negotiate agreements in the future. If revealed to competitors and potential business counterparties,
8		to Google's Motion to Exclude Dr. Singer [Dkt. 510-	184, paragraph 242 (between "Value of" and	they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
9		4])	", and given"; between	potential counterparty armed with this non-public information could use it to obtain leverage against
10			"Dividing" and by"; and	Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
11			between "by" and "Google")	non-public, sensitive information may not be (and need not be) consistent with generally accepted
12 13				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
14				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
15				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
16	224.	Exhibit E3 (Exhibit	Page 185,	Motions.  This information contains non-public information
17		3 to Declaration of Lee Mason in	paragraph 242 (between	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
18		Support of Consumers' and States' Opposition	"Value per Install of" and "(versus";	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
19		to Google's Motion to Exclude Dr.	between "(versus" and	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
20		Singer [Dkt. 510-4])	"based on"; between "#1	marketing and in negotiations. For example, a potential counterparty armed with this non-public
21		1/	is" and ", which is";	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
22			between "Model of"	this financial information. In addition, material, non-public, sensitive information may not be (and
23			and ". Therefore,";	need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
24			between "by dividing" and	public financial filings. Therefore, revealing this data publicly can be misleading for investors and
<ul><li>25</li><li>26</li></ul>			"by"; between "by" and	other parties and lead to inappropriate inferences about this information and other parts of Match
26			Google Play Tinder";	Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
28			between "figure of" and "(versus"; and	Motions.
20			i iveisus, and	

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		between	
		"(versus" and "based on Dr.	
		Schwartz's	
		calculation.)"); page 185,	
		paragraph 243 (between	
		"Install of" and	
		"with the"; between "with	
		the" and	
		"calculated above";	
		between "per Install of" and	
		"with the"; and	
		between "with the" and	
		"calculated	
		above."); and page 185,	
225.	Exhibit E3 (Exhibit	Table 22 Page 188,	This information contains non-public information
223.	3 to Declaration of	Table 23	regarding Match Plaintiffs' financials on the
	Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	to Google's Motion		they could use this non-public and confidential
	to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
	4])		potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
225	E 13': E2 /E 13':	D 100	Motions.
226.	Exhibit E3 (Exhibit 3 to Declaration of	Page 190, paragraph 249	This information contains non-public information regarding Match Plaintiffs' value derived from
	Lee Mason in	(between "that	the Google Play Store. Disclosure would severely
	Support of Consumers' and	indicates" and end of	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	States' Opposition	sentence)	competitors and potential business counterparties.

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PURVES DECL. ISO MATCH PLAINTIFFS' SEALING REQUEST UNDER THE OMNIBUS SEALING MOTION Case Nos. 3:21-md-02981-JD; 3:22-cv-02746-JD; 3:20-cv-05671-JD; 3:20-cv-05761-JD; 3:21-cv-05227-JD 6397947

1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		to Google's Motion to Exclude Dr. Singer [Dkt. 510-		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
4		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
5 6				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
7	227.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 195, paragraph 258 (between	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
8		Support of Consumers' and States' Opposition	"have paid" and "more in"; and between	and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
10		to Google's Motion to Exclude Dr.	"12/31/2021 and" and "for	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
11		Singer [Dkt. 510- 4])	the period)	marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
12				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
13 14				non-public, sensitive information may not be (and need not be) consistent with generally accepted
15				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and
16				other parties and lead to inappropriate inferences about this information and other parts of Match
17				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
18	228.	Exhibit E3 (Exhibit 3 to Declaration of	Page 256, Exhibit 4a	This information contains non-public information regarding Match Plaintiffs' pricing and financials
19 20		Lee Mason in Support of Consumers' and		on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
21		States' Opposition to Google's Motion		revealed to competitors and potential business counterparties, they could use this non-public and
22		to Exclude Dr. Singer [Dkt. 510-		confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
23		4])		example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
24				by pointing to this pricing and financial information. In addition, material, non-public,
<ul><li>25</li><li>26</li></ul>				sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial
27				filings. Therefore, revealing this data publicly can be misleading for investors and other parties and
28				lead to inappropriate inferences about this information and other parts of Match Group.

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			Inc.'s portfolio of business. This information,
229.	Exhibit E3 (Exhibit	Page 257,	moreover, is not relevant to the Motions.  This information contains non-public information
447,	3 to Declaration of	Exhibit 4b	regarding Match Plaintiffs' pricing and financials
	Lee Mason in		on the Google Play Store. Disclosure would
	Support of Consumers' and		severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
	States' Opposition		revealed to competitors and potential business
	to Google's Motion		counterparties, they could use this non-public and
	to Exclude Dr. Singer [Dkt. 510-		confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
	4])		example, a potential counterparty armed with this
			non-public information could use it to obtain leverage against Match Plaintiffs in negotiations
			by pointing to this pricing and financial
			information. In addition, material, non-public, sensitive information may not be (and need not
			be) consistent with generally accepted accounting
			principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can
			be misleading for investors and other parties and
			lead to inappropriate inferences about this
			information and other parts of Match Group, Inc.'s portfolio of business. This information,
			moreover, is not relevant to the Motions.
230.	Exhibit E3 (Exhibit 3 to Declaration of	Page 294, Exhibit 25	This information contains non-public information regarding Match Plaintiffs' financials on the
	Lee Mason in	Exhibit 25	Google Play Store. Disclosure would severely
	Support of		and adversely impact Match Plaintiffs' ability to
	Consumers' and States' Opposition to Google's Motion		negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
	to Exclude Dr.		information to disadvantage Match Plaintiffs in
	Singer [Dkt. 510-		marketing and in negotiations. For example, a
	[4])		potential counterparty armed with this non-public information could use it to obtain leverage against
			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
231.	Exhibit E3 (Exhibit 3 to Declaration of	Page 296, Exhibit 26a	This information contains non-public information regarding Match Plaintiffs' financials on the
	Lee Mason in	Lamon 20a	Google Play Store. Disclosure would severely
	Support of		and adversely impact Match Plaintiffs' ability to

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No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
	Consumers' and		negotiate agreements in the future. If revealed to
	States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
	to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
	4])		potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and
			other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
232.	Exhibit E3 (Exhibit	Page 297,	This information contains non-public information
	3 to Declaration of Lee Mason in	Exhibit 26b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of		and adversely impact Match Plaintiffs' ability to
	Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
	.1/		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material,
			non-public, sensitive information may not be (and need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
233.	Exhibit E3 (Exhibit	Page 298,	This information contains non-public information
	3 to Declaration of Lee Mason in	Exhibit 26c	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	States' Opposition		competitors and potential business counterparties,
	to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	Singer [Dkt. 510-		marketing and in negotiations. For example, a

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
4				this financial information. In addition, material, non-public, sensitive information may not be (and
5				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
6				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
7				other parties and lead to inappropriate inferences about this information and other parts of Match
8				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
9	234.	Exhibit E3 (Exhibit 3 to Declaration of	Page 299, Exhibit 26d	This information contains non-public information regarding Match Plaintiffs' financials on the
10		Lee Mason in Support of	Lamon 200	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
11		Consumers' and		negotiate agreements in the future. If revealed to
12		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
13		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
14		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
15				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
16				non-public, sensitive information may not be (and need not be) consistent with generally accepted
17				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
18				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
19				about this information and other parts of Match Group, Inc.'s portfolio of business. This
20				information, moreover, is not relevant to the Motions.
21	235.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 300, Exhibit 27a	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
22		Support of		and adversely impact Match Plaintiffs' ability to
23		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
24		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
25		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
26				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
27				this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
28				accounting principles or Match Group, Inc.'s

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1 N	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3 4 5				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
6 2 7 8 9 10 11 12 13 14 15 16 17	236.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-4])	Page 301, Exhibit 27b	Motions.  This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
18   2 19   2 20   2 21   2 22   2 23   2 24   2 25   2 26   2 27   2 8	237.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-4])	Page 302, Exhibit 27c	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the

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No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
220	E 1214 E2 (E 1214	D 202	Motions.
238.	Exhibit E3 (Exhibit 3 to Declaration of	Page 303, Exhibit 27d	This information contains non-public informatio regarding Match Plaintiffs' financials on the
	Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Consumers' and		negotiate agreements in the future. If revealed to
	States' Opposition to Google's Motion		competitors and potential business counterpartie they could use this non-public and confidential
	to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
	4])		potential counterparty armed with this non-publi information could use it to obtain leverage again
			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			non-public, sensitive information may not be (ar need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors an other parties and lead to inappropriate inference
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the Motions.
239.	Exhibit E3 (Exhibit 3 to Declaration of	Page 304, Exhibit 28a	This information contains non-public information regarding Match Plaintiffs' financials on the
	Lee Mason in	Emilion 200	Google Play Store. Disclosure would severely
	Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	States' Opposition to Google's Motion		competitors and potential business counterpartie they could use this non-public and confidential
	to Exclude Dr. Singer [Dkt. 510- 4])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-publi
	7)/		information could use it to obtain leverage again
			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
			non-public, sensitive information may not be (ar need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
240.	Exhibit E3 (Exhibit	Page 305,	Motions.  This information contains non-public information
<b>47</b> 0•	3 to Declaration of Lee Mason in	Exhibit 28b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to

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1 <b>No.</b>	<b>Document Name</b>	Location of Designated	Match Plaintiffs' Bases for Sealing
2	States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510- 4])	Information	competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
0    1			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
241. 241. 241. 241.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-4])	Page 306, Exhibit 28c	Motions.  This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
1 2			about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
<b>242.</b>	Exhibit E3 (Exhibit	Page 307,	This information contains non-public information
5	3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition	Exhibit 28d	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
6   7   8	to Google's Motion to Exclude Dr. Singer [Dkt. 510- 4])		they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
2/12	Evhibit E2 (Evhibit	Daga 308	Motions. This information contains non-public information
<b>-13.</b>	3 to Declaration of Lee Mason in	Exhibit 29a	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
	E 1717 E2 (E 1717	D 200	Motions.
244.	3 to Declaration of	Exhibit 29b	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
	Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
	'1/		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
	44.	3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-4])  44. Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr.	3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Exclude Dr. Singer [Dkt. 510-4])  44. Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-Singer [Dk

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
245.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-4])	Page 310, Exhibit 29c	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
246.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in Support of Consumers' and States' Opposition to Google's Motion to Exclude Dr. Singer [Dkt. 510-4])	Page 311, Exhibit 29d	This information contains non-public information regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.

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No	<b>Document Name</b>	Location of	Match Plaintiffs' Bases for Sealing
		Designated Information	
247	Exhibit E3 (Exhibit 3 to Declaration of	Page 312, Exhibit 30a	This information contains non-public information regarding Match Plaintiffs' financials on the
	Lee Mason in	Exmon 30a	Google Play Store. Disclosure would severely
	Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	States' Opposition		competitors and potential business counterparties,
	to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
			public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
			information, moreover, is not relevant to the
248	`	Page 313,	Motions. This information contains non-public information
	3 to Declaration of Lee Mason in	Exhibit 30b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
	Support of Consumers' and		and adversely impact Match Plaintiffs' ability to
	States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
	to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
	Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
			information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
			this financial information. In addition, material,
			non-public, sensitive information may not be (and need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
			about this information and other parts of Match
			Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
249	Exhibit E3 (Exhibit	Page 314,	Motions. This information contains non-public information
	3 to Declaration of	Exhibit 30c	regarding Match Plaintiffs' financials on the
	Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
		to Google's Motion		they could use this non-public and confidential
3		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
4		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
5				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
6				non-public, sensitive information may not be (and need not be) consistent with generally accepted
7				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
8				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
9				about this information and other parts of Match Group, Inc.'s portfolio of business. This
10				information, moreover, is not relevant to the Motions.
11	250.	Exhibit E3 (Exhibit	Page 315,	This information contains non-public information
12		3 to Declaration of Lee Mason in	Exhibit 30d	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
13		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
14		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
15		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
16		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
17				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
18				non-public, sensitive information may not be (and need not be) consistent with generally accepted
19				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
20				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
21				about this information and other parts of Match Group, Inc.'s portfolio of business. This
22				information, moreover, is not relevant to the Motions.
23	251.	Exhibit E3 (Exhibit 3 to Declaration of	Page 316, Exhibit 31a	This information contains non-public information regarding Match Plaintiffs' financials on the
24		Lee Mason in Support of	Zamon Jiu	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
25		Consumers' and		negotiate agreements in the future. If revealed to
26		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
27		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
28				Match Plaintiffs in negotiations by pointing to

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	**	- N	T (1 0	
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				this financial information. In addition, material, non-public, sensitive information may not be (and
4				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
5				public financial filings. Therefore, revealing this
6				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
7				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
8	252.	Exhibit E3 (Exhibit	Page 317,	Motions. This information contains non-public information
9	202.	3 to Declaration of Lee Mason in	Exhibit 31b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
10		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
11		States' Opposition		competitors and potential business counterparties,
12		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
13		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
14				this financial information. In addition, material, non-public, sensitive information may not be (and
15				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
16				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
17 18				other parties and lead to inappropriate inferences about this information and other parts of Match Group, Inc.'s portfolio of business. This
19				information, moreover, is not relevant to the Motions.
20	253.	Exhibit E3 (Exhibit 3 to Declaration of	Page 318, Exhibit 31c	This information contains non-public information regarding Match Plaintiffs' financials on the
21		Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
22		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
23		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
24		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
25		.1/		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
26				this financial information. In addition, material, non-public, sensitive information may not be (and
27				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
28				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
20		l	l	t data publicly can be misteading for investors and

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				other parties and lead to inappropriate inferences about this information and other parts of Match
4				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5	254.	Exhibit E3 (Exhibit 3 to Declaration of	Page 319, Exhibit 31d	This information contains non-public information regarding Match Plaintiffs' financials on the
6		Lee Mason in	Exhibit 510	Google Play Store. Disclosure would severely
7		Support of Consumers' and States' Opposition		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and potential business counterparties,
8		to Google's Motion		they could use this non-public and confidential
9		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
10		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
11				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
12				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
13				public financial filings. Therefore, revealing this
14				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
15				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
16				Motions.
17	255.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 320, Exhibit 32a	This information contains non-public information regarding Match Plaintiffs' financials on the
18		Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
19		Consumers' and States' Opposition to Google's Motion		negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
20		to Exclude Dr.		information to disadvantage Match Plaintiffs in
21		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public information goald was it to obtain layerage against
22				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
23				this financial information. In addition, material, non-public, sensitive information may not be (and
24				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
25				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
26				other parties and lead to inappropriate inferences about this information and other parts of Match
27				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
28	256.	Exhibit E3 (Exhibit	Page 321,	This information contains non-public information

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1 <b>No.</b>	<b>Document Name</b>	Location of	Match Plaintiffs' Bases for Sealing
2		Designated Information	
	3 to Declaration of	Exhibit 32b	regarding Match Plaintiffs' financials on the
3	Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
4	Consumers' and		negotiate agreements in the future. If revealed to
5	States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
6	to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
7	4])		potential counterparty armed with this non-public information could use it to obtain leverage against
8			Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
9			non-public, sensitive information may not be (and need not be) consistent with generally accepted
0			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
1			data publicly can be misleading for investors and other parties and lead to inappropriate inferences
$_{2}\parallel$			about this information and other parts of Match Group, Inc.'s portfolio of business. This
3			information, moreover, is not relevant to the Motions.
4    257	Exhibit E3 (Exhibit 3 to Declaration of	Page 322, Exhibit 32c	This information contains non-public information regarding Match Plaintiffs' financials on the
	Lee Mason in	Zamon oze	Google Play Store. Disclosure would severely
5	Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
6	States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
7	to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
8	4])		potential counterparty armed with this non-public information could use it to obtain leverage against
9			Match Plaintiffs in negotiations by pointing to
)			this financial information. In addition, material, non-public, sensitive information may not be (and
			need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
.			public financial filings. Therefore, revealing this data publicly can be misleading for investors and
3			other parties and lead to inappropriate inferences
			about this information and other parts of Match Group, Inc.'s portfolio of business. This
<b> </b>			information, moreover, is not relevant to the Motions.
258	`	Page 323,	This information contains non-public information
;	3 to Declaration of Lee Mason in	Exhibit 32d	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
7	Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	States' Opposition		competitors and potential business counterparties,
	to Google's Motion	<u> </u>	they could use this non-public and confidential

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1	No.	<b>Document Name</b>	Location of	Match Plaintiffs' Bases for Sealing
2	140.	Document Name	Designated Information	Whatch Flaminis Dases for Scannig
		to Exclude Dr.		information to disadvantage Match Plaintiffs in
3		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
4		-1/		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
5				this financial information. In addition, material, non-public, sensitive information may not be (and
6				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
7				public financial filings. Therefore, revealing this
8				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
9				about this information and other parts of Match Group, Inc.'s portfolio of business. This
10				information, moreover, is not relevant to the Motions.
11	259.	Exhibit E3 (Exhibit 3 to Declaration of	Page 324, Exhibit 33a	This information contains non-public information regarding Match Plaintiffs' financials on the
12		Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
13		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
14		to Google's Motion to Exclude Dr.		they could use this non-public and confidential
		Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
15		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
16 17				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material, non-public, sensitive information may not be (and
18				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
19				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
20				other parties and lead to inappropriate inferences about this information and other parts of Match
21				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
22	260.	Exhibit E3 (Exhibit	Page 325,	This information contains non-public information
23		3 to Declaration of Lee Mason in	Exhibit 33b	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
24		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
25		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
26		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
27		[4])		potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
28				this financial information. In addition, material,
				100

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2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				non-public, sensitive information may not be (and need not be) consistent with generally accepted
4				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
5				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
6				about this information and other parts of Match Group, Inc.'s portfolio of business. This
7				information, moreover, is not relevant to the Motions.
8	261.	Exhibit E3 (Exhibit 3 to Declaration of	Page 326, Exhibit 33c	This information contains non-public information regarding Match Plaintiffs' financials on the
9		Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
10		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
11		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
12		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
13				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
14				non-public, sensitive information may not be (and need not be) consistent with generally accepted
15				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
16				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
17 18				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
19	262	E-1:1:4 E2 (E-1:1:4	D 227	Motions.
20	262.	Exhibit E3 (Exhibit 3 to Declaration of	Page 327, Exhibit 33d	This information contains non-public information regarding Match Plaintiffs' financials on the
21		Lee Mason in Support of Consumers' and		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
22		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
23		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
24		4])		potential counterparty armed with this non-public information could use it to obtain leverage against
25				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
26				non-public, sensitive information may not be (and need not be) consistent with generally accepted
27				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
28				data publicly can be misleading for investors and other parties and lead to inappropriate inferences

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1 2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
5	263.	Exhibit E3 (Exhibit 3 to Declaration of	Page 328, Exhibit 33e	This information contains non-public information regarding Match Plaintiffs' financials on the
6		Lee Mason in Support of	Exhibit 53e	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
7		Consumers' and States' Opposition to Google's Motion		negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
8		to Exclude Dr.		information to disadvantage Match Plaintiffs in
9		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
10				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
11 12				non-public, sensitive information may not be (and need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
13				public financial filings. Therefore, revealing this
14				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
15				about this information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
16	264.	Exhibit E3 (Exhibit 3 to Declaration of	Page 329, Exhibit 34a	This information contains non-public information regarding Match Plaintiffs' financials on the
17		Lee Mason in Support of	Exmon 5 iu	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
18		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
19		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
20		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
21				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
22				this financial information. In addition, material, non-public, sensitive information may not be (and
23				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
24				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
25 26				other parties and lead to inappropriate inferences about this information and other parts of Match
26 27				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
28	265.	Exhibit E3 (Exhibit 3 to Declaration of	Page 331, Exhibit 34c	Motions. This information contains non-public information

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1	No.	Document Name	Location of	Match Plaintiffs' Bases for Sealing
2			Designated Information	
		Lee Mason in		Google Play Store. Disclosure would severely
3		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
4		States' Opposition		competitors and potential business counterparties,
5		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
6		Singer [Dkt. 510-		marketing and in negotiations. For example, a
7		4])		potential counterparty armed with this non-public information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
				this financial information. In addition, material,
8				non-public, sensitive information may not be (and need not be) consistent with generally accepted
9				accounting principles or Match Group, Inc.'s
0				public financial filings. Therefore, revealing this data publicly can be misleading for investors and other parties and lead to incorporate information.
1				other parties and lead to inappropriate inferences about this information and other parts of Match
2				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
	• • • •	F 13 1 F2 (F 13)	D 222	Motions.
13	266.	Exhibit E3 (Exhibit 3 to Declaration of	Page 332, Exhibit 34d	This information contains non-public information regarding Match Plaintiffs' financials on the
4		Lee Mason in		Google Play Store. Disclosure would severely
5		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
6		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
7		to Exclude Dr.		information to disadvantage Match Plaintiffs in
8		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public information could use it to obtain leverage against
				Match Plaintiffs in negotiations by pointing to
9				this financial information. In addition, material, non-public, sensitive information may not be (and
20				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
21				public financial filings. Therefore, revealing this
22				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
23				about this information and other parts of Match
				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
24	267.	Exhibit E3 (Exhibit	Page 333,	Motions.  This information contains non-public information
25	207.	3 to Declaration of	Exhibit 34e	regarding Match Plaintiffs' financials on the
26		Lee Mason in Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
27		Consumers' and		negotiate agreements in the future. If revealed to
		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
28		to Exclude Dr.		information to disadvantage Match Plaintiffs in

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1	NT	D	T 4° C	M 4 I DI ' 4'66 I D
2	No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
4		-1/		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
5				this financial information. In addition, material, non-public, sensitive information may not be (and
6				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
7				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
8				other parties and lead to inappropriate inferences about this information and other parts of Match
9				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
10	268.	Exhibit E3 (Exhibit 3 to Declaration of	Page 334, Exhibit 34f	This information contains non-public information regarding Match Plaintiffs' financials on the
11		Lee Mason in Support of	Lamon 541	Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
12		Consumers' and		negotiate agreements in the future. If revealed to
13		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
14		to Exclude Dr. Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
15		[4])		potential counterparty armed with this non-public information could use it to obtain leverage against
16				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
17				non-public, sensitive information may not be (and need not be) consistent with generally accepted
18				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
19				data publicly can be misleading for investors and other parties and lead to inappropriate inferences
20				about this information and other parts of Match Group, Inc.'s portfolio of business. This
21	260	E 111	D 225	information, moreover, is not relevant to the Motions.
22	269.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Page 335, Exhibit 34g	This information contains non-public information regarding Match Plaintiffs' financials on the
23		Support of		Google Play Store. Disclosure would severely and adversely impact Match Plaintiffs' ability to
24		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
25		to Google's Motion to Exclude Dr.		they could use this non-public and confidential information to disadvantage Match Plaintiffs in
26		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
<ul><li>27</li><li>28</li></ul>				information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
40				non-public, sensitive information may not be (and

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1	No.	<b>Document Name</b>	Location of	Match Plaintiffs' Bases for Sealing
2			Designated Information	
3				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
4 5				data publicly can be misleading for investors and other parties and lead to inappropriate inferences about this information and other parts of Match
6				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
7	270.	Exhibit E3 (Exhibit	Page 336,	Motions. This information contains non-public information
8		3 to Declaration of Lee Mason in	Exhibit 34h	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
9		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
10		States' Opposition to Google's Motion to Exclude Dr.		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
11		Singer [Dkt. 510- 4])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
12		7)		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
13				this financial information. In addition, material, non-public, sensitive information may not be (and
14				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
15				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
16				other parties and lead to inappropriate inferences about this information and other parts of Match
17 18				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the
	271.	Exhibit E3 (Exhibit	Page 337,	Motions. This information contains non-public information
19		3 to Declaration of Lee Mason in	Exhibit 34i	regarding Match Plaintiffs' financials on the Google Play Store. Disclosure would severely
20 21		Support of Consumers' and		and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
22		States' Opposition to Google's Motion to Exclude Dr.		competitors and potential business counterparties, they could use this non-public and confidential information to disadvantage Match Plaintiffs in
23		Singer [Dkt. 510-4])		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a potential counterparty armed with this non-public
24		4])		information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
25				this financial information. In addition, material, non-public, sensitive information may not be (and
26				need not be) consistent with generally accepted accounting principles or Match Group, Inc.'s
27				public financial filings. Therefore, revealing this data publicly can be misleading for investors and
28				other parties and lead to inappropriate inferences about this information and other parts of Match

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3				Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
4	272.	Exhibit E3 (Exhibit 3 to Declaration of	Exhibit 37a (all tables from	This information contains non-public information
5		Lee Mason in Support of	PDF pages 950 to 1049)	regarding Match Plaintiffs' pricing. Disclosure would severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the
6		Consumers' and	10.15)	future. If revealed to competitors and potential
7		States' Opposition to Google's Motion to Exclude Dr.		business counterparties, they could use this non- public and confidential information to disadvantage Match Plaintiffs in marketing and in
8		Singer [Dkt. 510-		negotiations. For example, a potential
9		4])		counterparty armed with this non-public information could use it to obtain leverage against
10				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
11 12	273.	Exhibit E3 (Exhibit 3 to Declaration of Lee Mason in	Exhibit 37b (all tables from PDF pages	This information contains non-public information regarding Match Plaintiffs' pricing. Disclosure would severely and adversely impact Match
13		Support of	1051 to 1150	Plaintiffs' ability to negotiate agreements in the
		Consumers' and States' Opposition		future. If revealed to competitors and potential business counterparties, they could use this non-
14		to Google's Motion to Exclude Dr.		public and confidential information to disadvantage Match Plaintiffs in marketing and in
15		Singer [Dkt. 510- 4])		negotiations. For example, a potential counterparty armed with this non-public
16		-1/		information could use it to obtain leverage against
17				Match Plaintiffs in negotiations by pointing to this information. This information, moreover, is not relevant to the Motions.
18	274.	Exhibit F7 (Exhibit 5 to Declaration of	Page 49 (between	This information contains non-public information regarding financials and services related to Tinder
19		Lee Mason in	"offers over"	on the Google Play Store. Disclosure would
20		Support of Consumers' and	and "distinct"; between "uses	severely and adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If
21		States' Opposition to Google's Motion	only" and "of these"; Table	revealed to competitors and potential business counterparties, they could use this non-public and
22		to Exclude Dr. Singer [Dkt. 510-	9, the line beginning	confidential information to disadvantage Match Plaintiffs in marketing and in negotiations. For
23		[5])	"Tinder")	example, a potential counterparty armed with this non-public information could use it to obtain
24				leverage against Match Plaintiffs in negotiations by pointing to this financial and product
25				information. In addition, material, non-public, sensitive financial and product information may
26				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
27				Inc.'s public financial filings. Therefore, revealing this financial and product data publicly
28				can be misleading for investors and other parties and lead to inappropriate inferences about this

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No.	Document Name	Location of Designated Information	Match Plaintiffs' Bases for Sealing
			information and other parts of Match Group, Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
275.	Exhibit F7 (Exhibit 5 to Declaration of	Page 50, paragraph 127	This information contains non-public information regarding transaction information related to
	Lee Mason in Support of	(between "monthly" and	Match Plaintiffs. Disclosure would severely and adversely impact Match Plaintiffs' ability to
	Consumers' and States' Opposition to Google's Motion	"transactions"; between "number of"	negotiate agreements in the future. If revealed to competitors and potential business counterparties, they could use this non-public and confidential
	to Exclude Dr. Singer [Dkt. 510-	and "transactions	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
	5])	in"; between "The number	potential counterparty armed with this non-public information could use it to obtain leverage against
		of" and "'products";	Match Plaintiffs in negotiations by pointing to this transaction information. In addition, material,
		between "never	non-public, sensitive information may not be (and need not be) consistent with generally accepted
		exceeding" and "transactions";	accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
		between "to just" and	transaction information publicly can be misleading for investors and other parties and
		"monthly")	lead to inappropriate inferences about this information and other parts of Match Group,
			Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
276.	Exhibit F7 (Exhibit 5 to Declaration of Lee Mason in	Page 51, Figure 4; Page 51, paragraph	This information contains non-public information regarding transaction information related to Match Plaintiffs. Disclosure would severely and
	Support of Consumers' and	128 (between "for the" and	adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
	States' Opposition to Google's Motion	"'products'"; between "at	competitors and potential business counterparties, they could use this non-public and confidential
	to Exclude Dr. Singer [Dkt. 510-	most" and "percent"; and	information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
	[5])	between "such as" end of the	potential counterparty armed with this non-public information could use it to obtain leverage against
		line)	Match Plaintiffs in negotiations by pointing to this transaction information. In addition, material,
			non-public, sensitive information may not be (and need not be) consistent with generally accepted
			accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this transaction information publicly can be
			misleading for investors and other parties and lead to inappropriate inferences about this
			information and other parts of Match Group, Inc.'s portfolio of business. This information,
277.	Exhibit F7 (Exhibit	Page 52,	moreover, is not relevant to the Motions.  This information contains non-public information
	5 to Declaration of Lee Mason in	Figure 5	regarding transaction information related to Match Plaintiffs. Disclosure would severely and

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1	No.	Document Name	Location of Designated	Match Plaintiffs' Bases for Sealing
2		Support of	Information	adversely impact Match Plaintiffs' ability to
3		Consumers' and States' Opposition		negotiate agreements in the future. If revealed to competitors and potential business counterparties,
4		to Google's Motion to Exclude Dr.		they could use this non-public and confidential
5		Singer [Dkt. 510-		information to disadvantage Match Plaintiffs in marketing and in negotiations. For example, a
6		5])		potential counterparty armed with this non-public information could use it to obtain leverage against
7				Match Plaintiffs in negotiations by pointing to this transaction information. In addition, material,
8				non-public, sensitive information may not be (and need not be) consistent with generally accepted
9				accounting principles or Match Group, Inc.'s public financial filings. Therefore, revealing this
10				transaction information publicly can be misleading for investors and other parties and
11				lead to inappropriate inferences about this information and other parts of Match Group,
12				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
	278.	Exhibit F7 (Exhibit	Page 63,	This information contains non-public information
13		5 to Declaration of Lee Mason in	Appendix Table A1 (lines	regarding financial information related to Match Plaintiffs. Disclosure would severely and
14		Support of Consumers' and	beginning "Tinder" and	adversely impact Match Plaintiffs' ability to negotiate agreements in the future. If revealed to
15		States' Opposition	"TOTAL");	competitors and potential business counterparties,
16		to Google's Motion to Exclude Dr.	Page 63, Appendix	they could use this non-public and confidential information to disadvantage Match Plaintiffs in
17		Singer [Dkt. 510- 5])	Table A2 (lines beginning	marketing and in negotiations. For example, a potential counterparty armed with this non-public
18		- 17	"Tinder" and "TOTAL)	information could use it to obtain leverage against Match Plaintiffs in negotiations by pointing to
19				this financial information. In addition, material, non-public, sensitive financial information may
20				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
21				Inc.'s public financial filings. Therefore, revealing this financial information publicly can
22				be misleading for investors and other parties and lead to inappropriate inferences about this
23				information and other parts of Match Group, Inc.'s portfolio of business. This information,
	270	E 13' E2 /E 13'	D 1'	moreover, is not relevant to the Motions.
24	279.	Exhibit F3 (Exhibit 13 to Declaration of	Page ending 876.R (lines	This information contains non-public information regarding financials related to Match.com and
25		Lee Mason in Support of	beginning "Match.com"	PlentyOfFish on the Google Play Store. Disclosure would severely and adversely impact
26		Consumers' and States' Opposition	and "PlentyOfFish"	Match Plaintiffs' ability to negotiate agreements in the future. If revealed to competitors and
27		to Google's Motion to Exclude Dr.	)	potential business counterparties, they could use this non-public and confidential information to
28		Singer [Dkt. 510-		disadvantage Match Plaintiffs in marketing and in

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1 2	No.	<b>Document Name</b>	Location of Designated Information	Match Plaintiffs' Bases for Sealing
3		9])		negotiations. For example, a potential
3				counterparty armed with this non-public information could use it to obtain leverage against
4				Match Plaintiffs in negotiations by pointing to
5				this financial information. In addition, material, non-public, sensitive financial information may
6				not be (and need not be) consistent with generally
6				accepted accounting principles or Match Group, Inc.'s public financial filings. Therefore,
7				revealing this financial data publicly can be
8				misleading for investors and other parties and lead to inappropriate inferences about this
9				information and other parts of Match Group,
9				Inc.'s portfolio of business. This information, moreover, is not relevant to the Motions.
10	280.	Exhibit F3 (Exhibit	Page ending	This information contains non-public information
11		13 to Declaration of Lee Mason in	877.R (line beginning	regarding financials related to Tinder on the Google Play Store. Disclosure would severely
		Support of	"Tinder")	and adversely impact Match Plaintiffs' ability to
12		Consumers' and	,	negotiate agreements in the future. If revealed to
13		States' Opposition to Google's Motion		competitors and potential business counterparties, they could use this non-public and confidential
1.4		to Exclude Dr.		information to disadvantage Match Plaintiffs in
14		Singer [Dkt. 510- 9])		marketing and in negotiations. For example, a potential counterparty armed with this non-public
15		~ 1)		information could use it to obtain leverage against
16				Match Plaintiffs in negotiations by pointing to this financial information. In addition, material,
				non-public, sensitive financial information may
17				not be (and need not be) consistent with generally accepted accounting principles or Match Group,
18				Inc.'s public financial filings. Therefore,
19				revealing this financial data publicly can be misleading for investors and other parties and
				lead to inappropriate inferences about this
20				information and other parts of Match Group, Inc.'s portfolio of business. This information,
21				moreover, is not relevant to the Motions.

281. I understand from counsel that Civil Local Rule 79-5(b) allows sealing any document that is "privileged, protectable as a trade secret or otherwise entitled to protection under the law." For documents introduced in connection with dispositive proceedings, "compelling reasons" must justify sealing court records. *Kamakana v. City and Cty. of Honolulu*, 447 F.3d 1172, 1179 (9th Cir. 2006). I further understand that the Ninth Circuit and Supreme Court have long recognized that trade secrets and other information "that might harm a litigant's competitive

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standing" satisfy the compelling reasons standard. In re Elec. Arts, Inc., 298 F. App'x 568, 569 (9th 1 Cir. 2008) (unpublished) (quoting *Nixon v. Warner Commc'ns, Inc.*, 435 U.S. 589, 598 (1978) ("[C]ourts have refused to permit their files to serve as . . . sources of business information that might harm a litigant's competitive standing")); see also Ctr. v. Auto Safety v. Chrysler Grp., LLC, 809 F.3d 1092, 1097 (9th Cir. 2016) (same). "Examples include when a court record might be used to as sources of business information that might harm a litigant's competitive standing." Ctr. for Auto Safety v. Chrysler Grp., LLC, 809 F.3d 1092, 1097 (9th Cir. 2016); see also Snapkeys, Ltd. v. 8 Google LLC, No. 19-CV-02658-LHK, 2021 WL 1951250, at \*3 (N.D. Cal. May 14, 2021) (granting motion to seal personally identifiable information of current and former employees, 10 including their email addresses and telephone numbers); Hewlett-Packard Co., 2014 WL 233827, at \*3 (ordering the sealing of plaintiff's home address, phone number, and email address because 11 there is a "compelling privacy interest in this information"). 12 282. The information Match Plaintiffs seek to seal constitutes "detailed financial 13 information" that courts have recognized parties "have an interest in keeping . . . secret." Apple Inc. 15 v. Samsung Elec. Co., Ltd., 727 F.3d 1214, 1225 (Fed. Cir. 2013). The information contained in the exhibits above would allow Match Plaintiffs' competitors and counterparties to understand granular details and datapoints about, among other things, consumers' purchasing habits and trend data in 18 relation to Match Plaintiffs' dating services, sensitive long-term projections and business plans, 19 detailed financial information, and would accordingly harm Match Plaintiffs' competitive standing. 20 For example, if a rival app determined Tinder's dating pool was shallower on a particular platform and geographical location, then the rival app could then reallocate spending to that platform and 21 geographical location to gain a competitive advantage. 22 23 I also understand through counsel that Google and many third parties have sought to 283. seal portions of the above documents. 25 284. Match Plaintiffs have "narrowly tailored" their request to "only redact the portions of filings and the precise exhibits" that implicate "confidential business information," and this 26

information is "not available to the public." In re Qualcomm Litig., 2017 WL 5176922, at \*2 (S.D.

Cal. 2017). Match Plaintiffs accordingly ask that these materials be maintained under seal.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. Executed this 13th day of July, 2023, at Carrollton, Texas. - 134 -